

Job Description and Person Specification

Job title	Equal Game Ambassador – Women's Football	
Reports to	Samantha Brown, Football Development Officer	

Job purpose(s)

Support grassroots football clubs to apply their learnings from the Equal Game Training and build their own Equal Game Action Plan; creating more accessible opportunities for women to participate in football.

Direct reports N/A

Location	Remote - London and Home Counties	
Working hours	50 hours per contract.	
	Hours of work will vary and may include evenings and weekends	
Contract type	Casual Worker	

Responsibilities

- Attend the 'Train the Trainer' course on Monday 9th October 2023 in the Midlands (venue TBC).
- Work with County FA Leads to collaboratively deliver the local Equal Game Training
- Work with England Football Accredited clubs following their completion of the Equal Game Training to support
 in the creation of a bespoke female football game plan. This outlines new club-based opportunities for females
 which may include new playing provisions, coaching development, volunteering roles, and creating safe
 environments.
- Support with engagement at every level of the club to maximise and sustain opportunities for female players.
- Signpost and help clubs access relevant support including funding and coach development opportunities via the County FA, and FA Women & Girls Coach Development network.
- Support clubs to build and sustain relationships with relevant local partners such as charitable organisations, educational establishments, alongside other key partners to promote the new opportunities.
- Collaborate with County FA staff, national FA staff, FA Women & Girls Coach Mentors, FA Women & Girls
 Community Champions, external partners, and wider members of the grassroots delivery team workforce.
- Maintain records of the support being provided to grassroots clubs with the aim of providing clarity on work programmes, development opportunities and sharing of good practice.
- Contribute to ensuring that safeguarding and equality are embedded throughout the Amateur Football Alliance and grassroots football.

Person specification

Experience

Essential

- Can demonstrate success in developing female grassroots football opportunities and/or an experienced sports development professional.
- Experience of facilitating and engaging with volunteers and external stakeholders.

Desirable

- Experience of volunteering within a grassroots football club as a committee member.
- Experience of mentoring others.
- Experience of accessing external funding.

Knowledge, skills, and behaviours



Essential

- Ability to build trust and develop effective working relationships.
- Ability to deliver practical support sessions to a range of volunteers.
- Understanding of how grassroots clubs can operate.
- An advocate for female football with an understanding of the challenges and barriers that both players and volunteers can face.
- Commitment to attend additional training provided as part of this programme.
- Flexible in approach with willingness to work evenings and weekends, as well as travel across the County.
- IT proficient- confident with setting up and actively taking part in online meetings.
- Ability to work independently and as part of a team.
- Excellent time management and prioritisation skills.
- Outstanding communication and presentation skills, alongside exceptional customer service.

Desirable

- Knowledge of The FA's strategy for Women & Girls Football: Inspiring Positive Change.
- Knowledge of the England Football Accreditation framework and the existing support and resources available to Accredited clubs.

Enhanced DBS Check required?	YES
Clean, full driving licence?	YES

The job holder will be expected to understand and work in accordance with the values and behaviours described below.				
We Deliver	The very best outcome achieved by sustained excellence in performance:			
	 Seeks to always achieve the highest levels of performance. 			
	 Can be persistent to achieve a standard that others consider impossible. 			
	 Challenges others to go further and achieve more. 			
We are Always	Sets the standards for respectful behaviour across the game:			
Respectful	 Maintains people's self-esteem when interacting with them. 			
	 Avoids pre-judgement when listening to suggestions from others. 			
	 Seizes the opportunity to always apply Amateur FA standards. 			
We are a Team	Tenacious and accountable. Serving the whole game and doing the right thing:			
	 Works relentlessly to overcome roadblocks or obstacles to achieve the goal. 			
	 Remains focused on seeing agreed goals through to completion taking pride in 			
	their work.			
	 Maintains motivation for their team and themselves. 			

Job description reviewed and modified by:	Samantha Brown, Football Development Officer	
Date job description reviewed and modified:	18/10/2022	
Job description authorised by:	James Tierney, Football Development Manager	

ned by job holder (on appointment):



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One copy to be retained by the job holder, one signed copy to be stored confidentially by the employer.