



FOR ALL

FA TECHNOLOGY

ASH SLAUGHTER

Aims

- Understand The FA's Technology Landscape and how it can benefit you
- Insight into future enhancements coming to our Systems
- Answer any Questions

Who Am I?

- FA Technology Adoption Trainer
- Worked for Sussex FA (2002-2018), before joining the FA in Feb 2018
- Qualified Referee since 1998 & Referee Tutor/Coach since 2005
- Sussex Sunday Youth FL Committee for 15 years, now Life Member

OUR AMBITION:

Using digital we will make the experience of organising and participating in affiliated grassroots football more enjoyable and rewarding.



Grassroots Technology Eco System

GRASSROOTS TECHNOLOGY VISION TO 2021 Putting the participant at the Heart of the Game



FA DIGITAL ECOSYSTEM (AFFILIATED GAME)

WHOLE GAME SYSTEM

Seasons
Divisions
Team Administrators
Cups
Players

Managers
Coaches
Team Administrators
Players

FULL-TIME

Fixture Details
Match Returns
League Tables

MATCHDAY

WHOLE GAME SYSTEM

Users: Club, League & Team Officials

Usage: Club Affiliation | Player Registration | Safeguarding | Discipline | League Sanction | Referee Registrations

FULL-TIME

Users: League & Team Officials, Coaches, Players, Parents

Usage: Fixture Administration | Reporting Results | Match Reports | League Tables

MATCH DAY

Users: Team Officials, Coaches, Players, Parents

Usage: Manage Player Availability | Match Returns | View Fixtures | League Tables | Give & Take Payments





WHOLE GAME SYSTEM & FULL TIME

Player Registration -2018 Review

2018 Milestones



Highest number of concurrent users



Over 1 Million Registrations



Over 600 Leagues using WGS Player Registration



Teesside Junior Football Alliance first to register over 10,000 individuals



60% of all affiliated football now uses WGS Player Reg



Over 780,000 individuals registered



357,551 Adult Players Registered



422,892 Youth Players Registered

Player Registration

How many total registrations have been processed so far this season?

1,083,024

How many leagues have processed over 10,000 registrations?

4

What % of **Adult** players have an email address assigned?

35%

How many individuals have completed Online consent?

52,118 (<7%)



Enhancements – Planned WGS

Speed & Performance

League Management

Green Tick for Consent to be Removed

Transfers/NOA

Export for Clubs & Leagues

Squad Lists



Enhancements – Planned Full Time

Speed & Performance is being Reviewed

Communication on Team Admin Roles to avoid confusion of this Season

More Integration with WGS, i.e. Referees and possibly League Officers

Ahead of Affiliation, more details on Roles to add for League FT/County Cups

What can be visible for Youth Leagues (U7-U11) Missing Stats etc

Links to Matchday (more to follow)

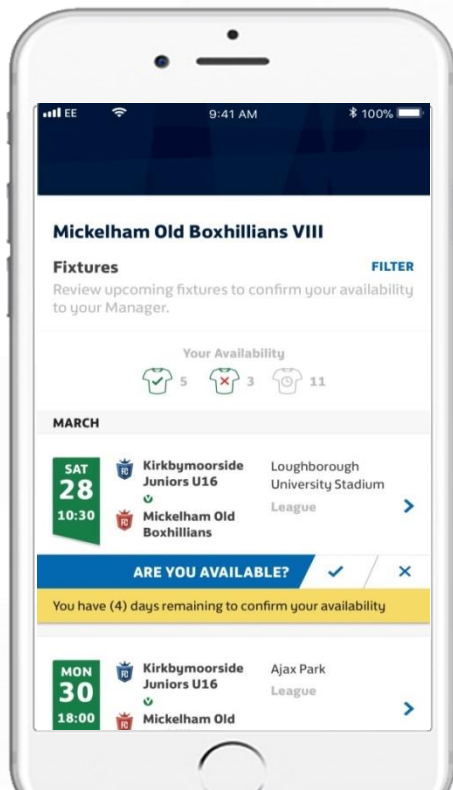




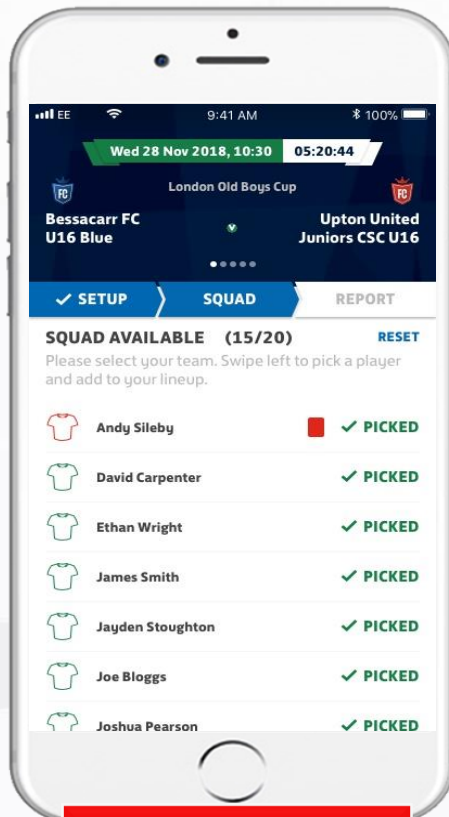
FOR ALL

MATCHDAY

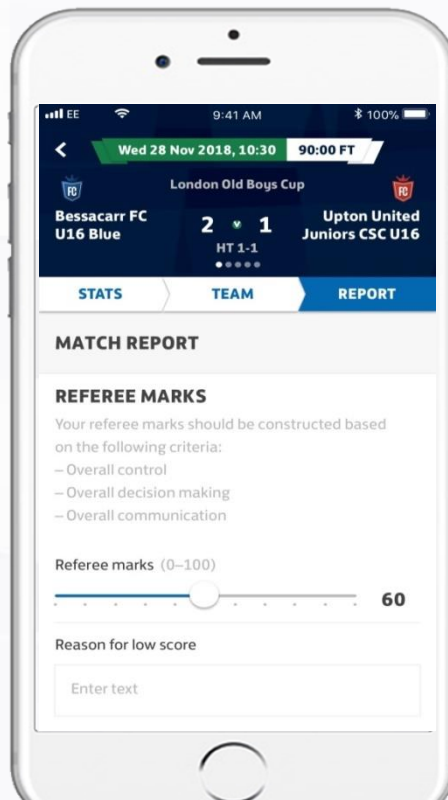
WHAT IS MATCHDAY?



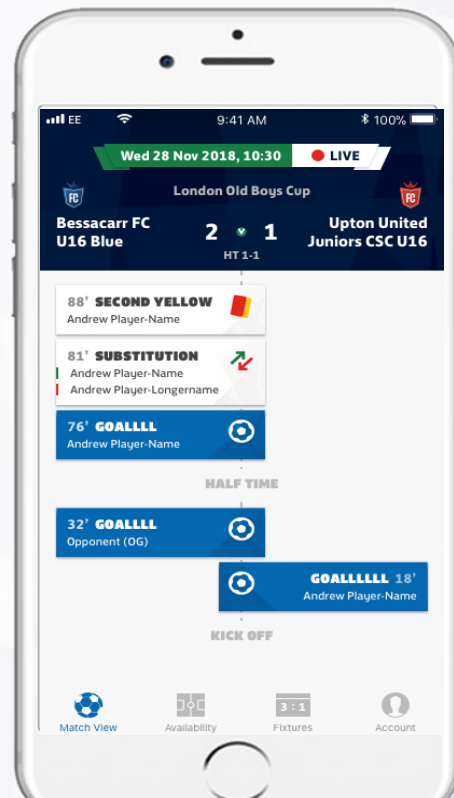
FIXTURES & AVAILABILITY



LINE UP SELECTOR



MATCH RETURNS INCL. REF, RESPECT AND TEAM MARKS



STATS CAPTURED POST GAME

THE SWEET SPOT

**League using
Full-Time**

**League using
Whole Game
Player
Registration**

**'THE SWEET
SPOT'**

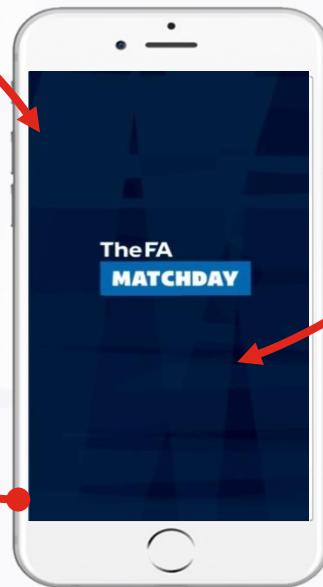
**Email Address in
Whole Game**

HOW DO FULL-TIME AND WGS INTEGRATE?

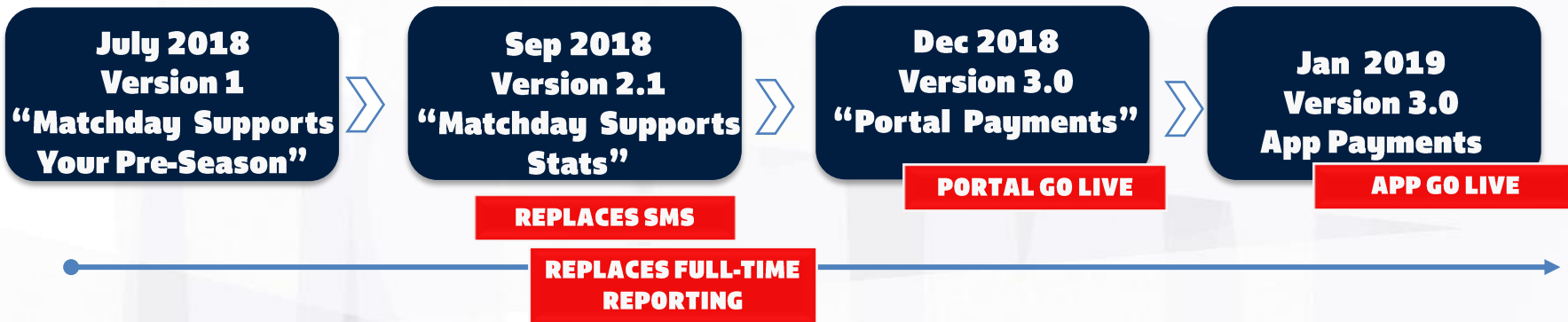
**Full-Time supplies
the app with
fixtures, results
and league tables**

**Whole Game
System provides
squad and
discipline data to
the app**

**Matchday allows users to
submit match returns and
results back to Full-Time**



THE ROADMAP



Pre-season

- Training
- Friendlies
- Match setup
- Submit team sheet

In-season

- Submit match return with stats

In-season

- Set up match fees in payments portal

In-season PILOT ONLY

- Pay match fees in Matchday app

MATCHDAY – CURRENT CHALLENGES

DATA



- **DUPLICATE FANS**
- **SYNC ISSUES**

EMAIL CAPTURE



- **PLAYER EMAIL**
- **PARENT / YOUTH LINK**

Any Questions?

Thank you

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Thank you for your time & have a safe journey home!



FOR

over 150 years, we've said we're for the success of football irrespective of class or creed. And we'd like to update that by adding: regardless of gender, sexuality, ethnicity, ability or disability too. Football is a game for all. No matter how good you are. Or aren't. The FA has created leagues for the blind, deaf, amputees, wheelchair users and for those of us with cerebral palsy. We've made all the latest coaching ideas available online. We've introduced FA Girls' Football Week and created a competition open to everyone in the country. It's called The FA People's Cup because it's for the people. All of the people. We are building 100s of 3G pitches around the country. And on our website you can find the nearest team or pitch to you. So, if you want to take part, The FA can help you. Because, how can we be guardians of the national game, if we exclude anyone? The FA. Not just for the few. We are for

ALL

