



Cumberland FA
Your Game Your County FA



Adult 11 v 11 Survey Responses

Cumberland FA / Cumberland County League





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CCL - Player's Focus Group

Cumberland County League and Cumberland FA are dedicated to trying to provide the best experience possible for the players in the league. We would like to gather your opinions on how we could potentially improve the league.

Please see the below slides to see the survey responses and some potential ideas that the CFA/The League Committee have brought forward based on the survey responses.

We are inviting all players who have provided their information for the focus groups to a meeting to discuss some ideas to propose at the AGM before next season. See below for the details:

Venue: Cumberland FA Office, CA14 9QW

Date: Monday 10th June, 2019

Time: 19:00 - 20:00

Please see the below slides for the Survey Responses from over 300 players/managers within in the league.



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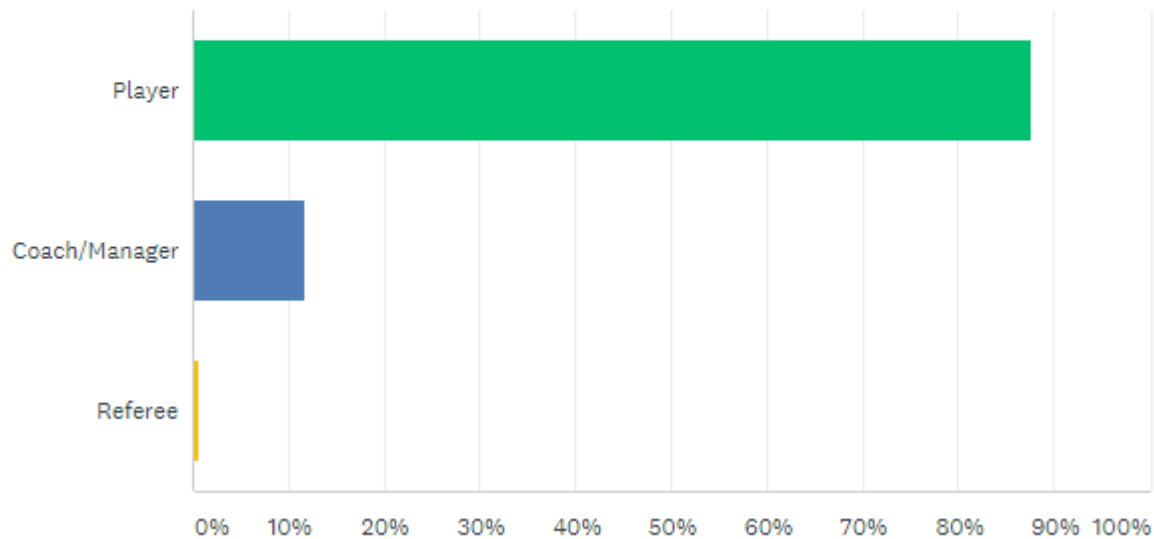
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Survey Responses – 310 total

What is your current involvement in the local adult game? If you have more than one role, please tick your primary role.

Answered: 308 Skipped: 2





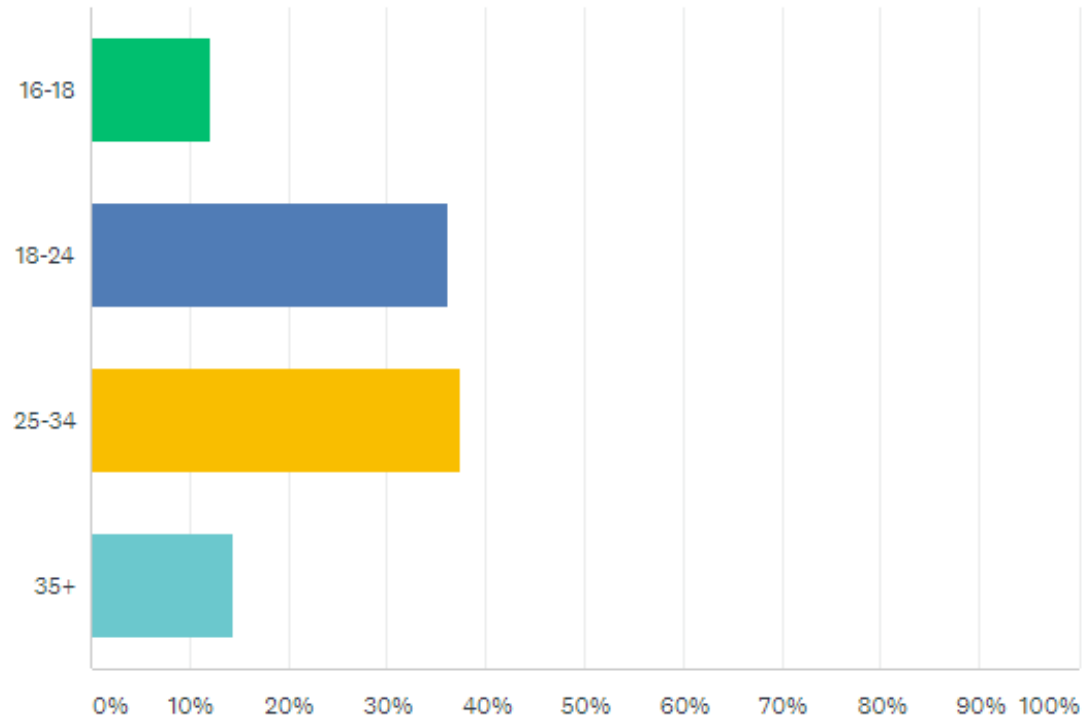
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What is your age?

Answered: 307 Skipped: 3





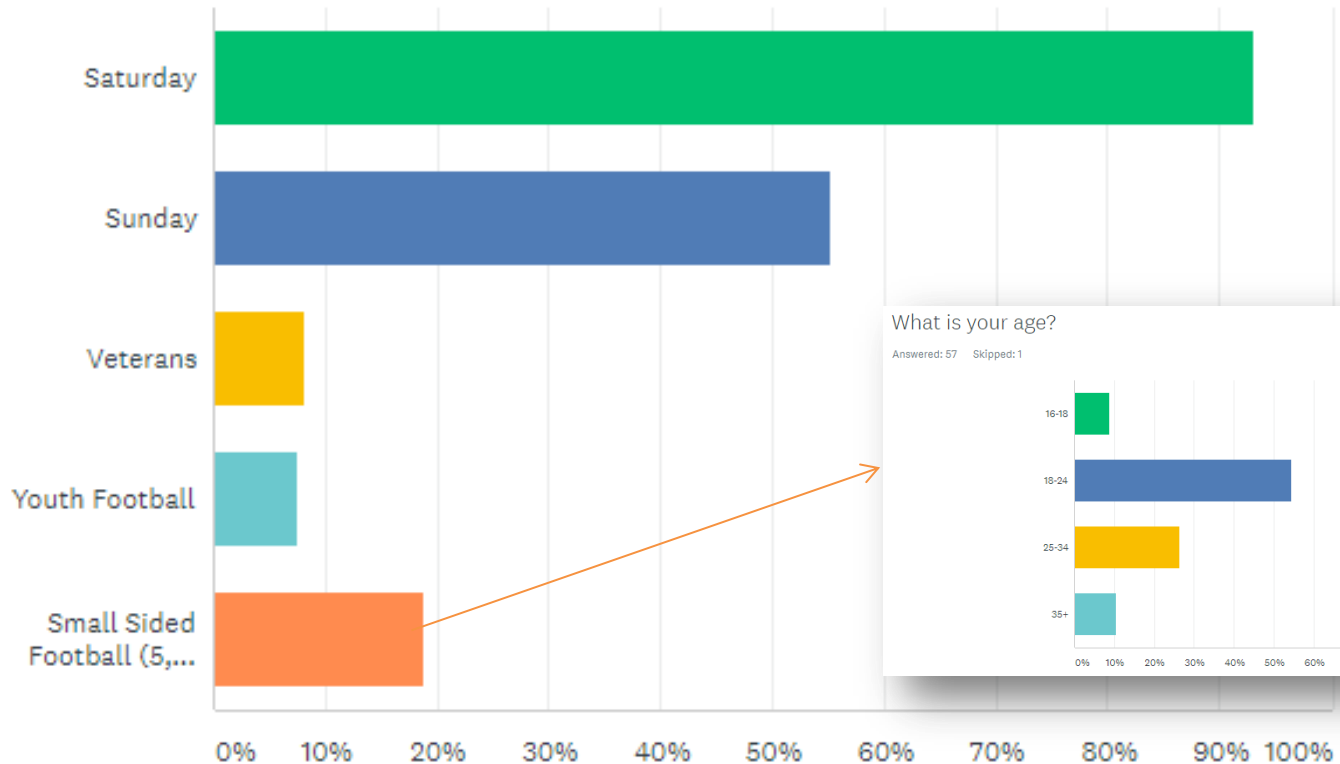
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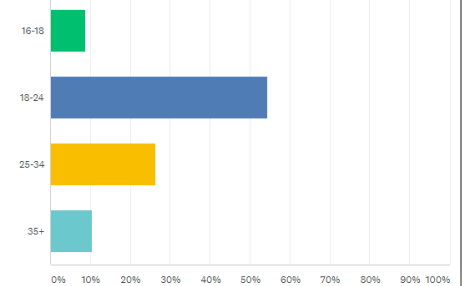
What format of adult football do you play? (Tick appropriate boxes)

Answered: 308 Skipped: 2



What is your age?

Answered: 57 Skipped: 1





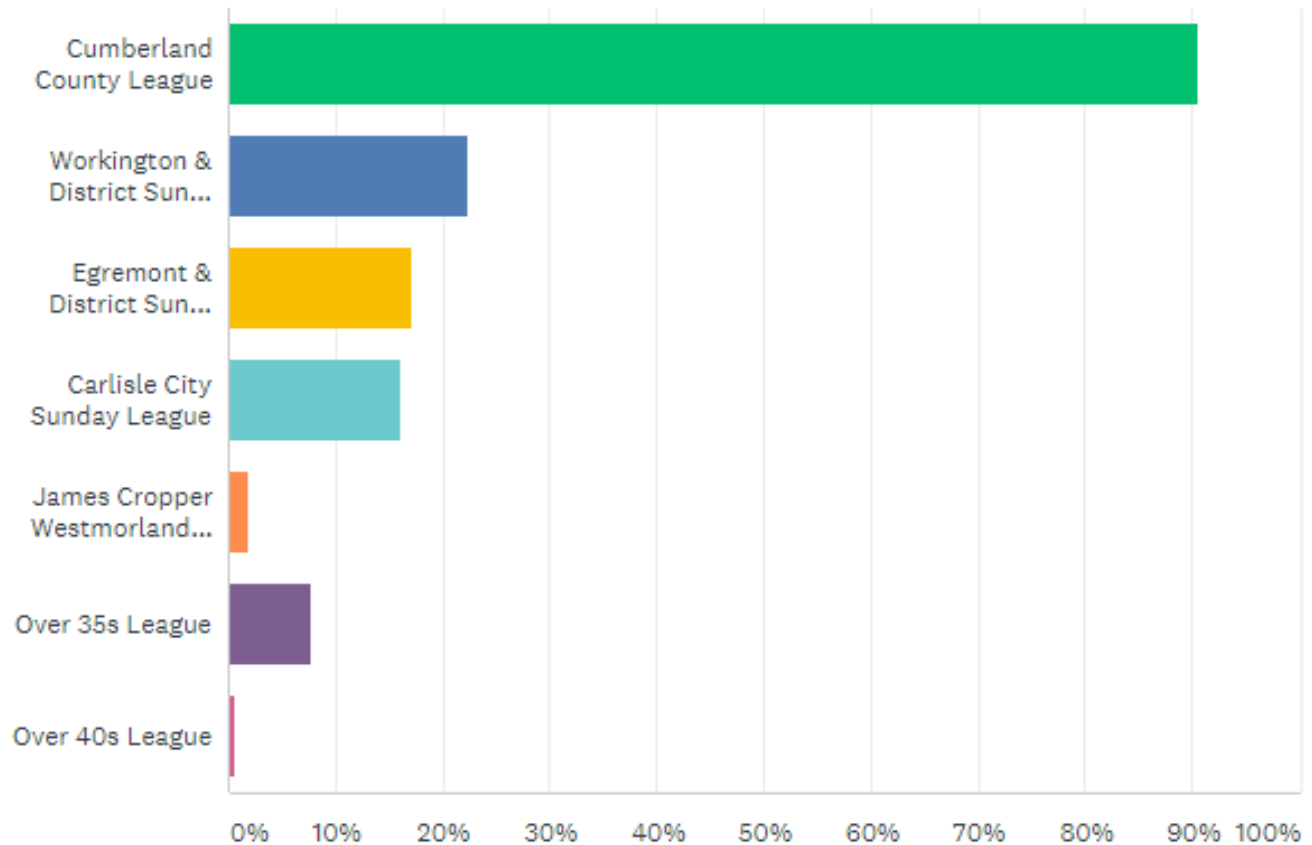
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Which Leagues do you currently play in? (Tick appropriate boxes)

Answered: 309 Skipped: 1



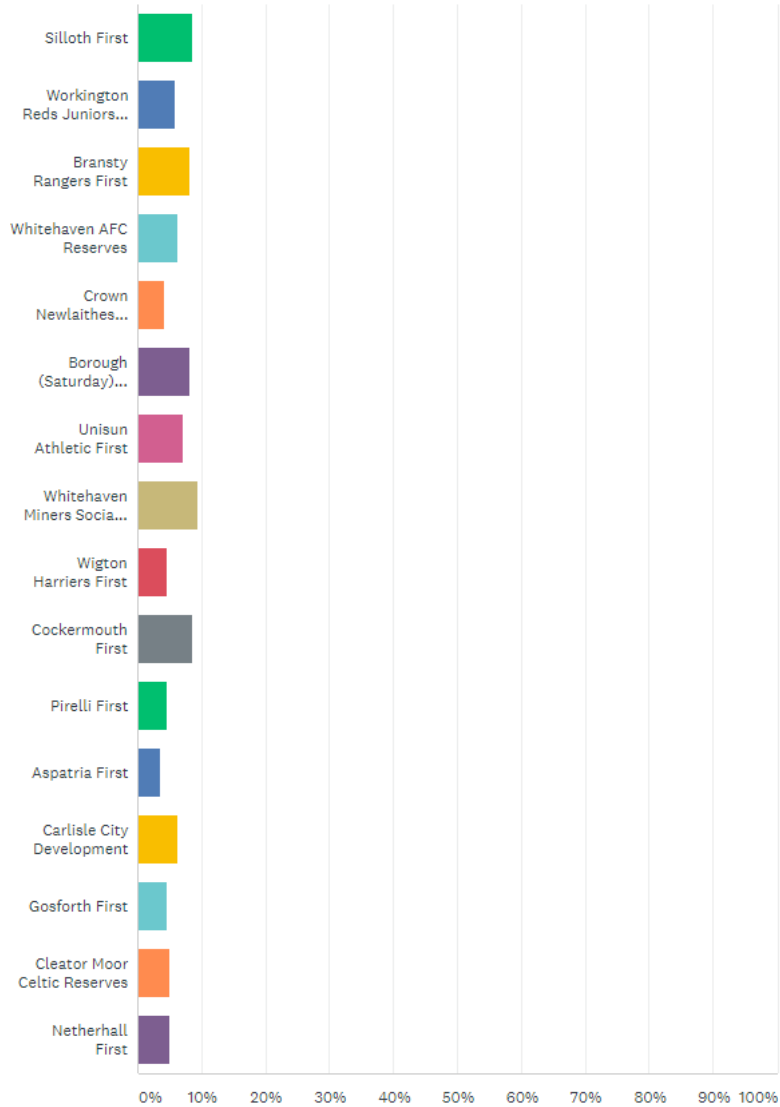


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Answered: 305 Skipped: 5





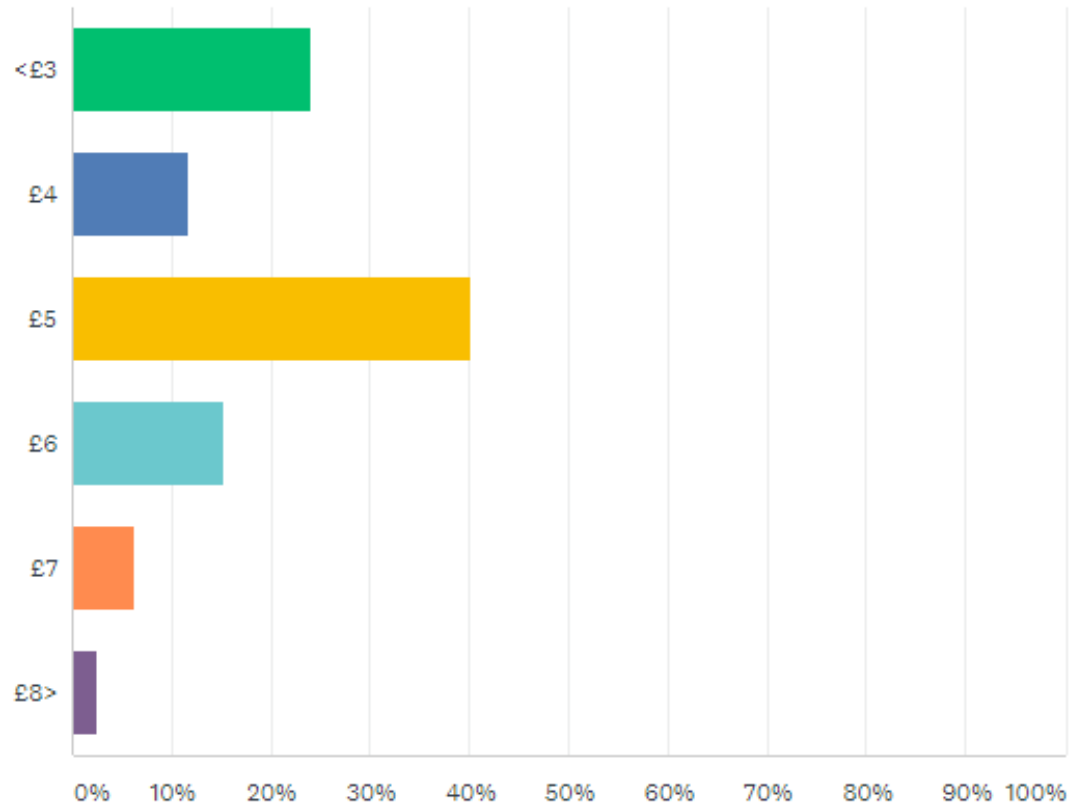
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What do you believe is a reasonable figure that players should expect to pay to play football per week (For one training session and one match)

Answered: 307 Skipped: 3





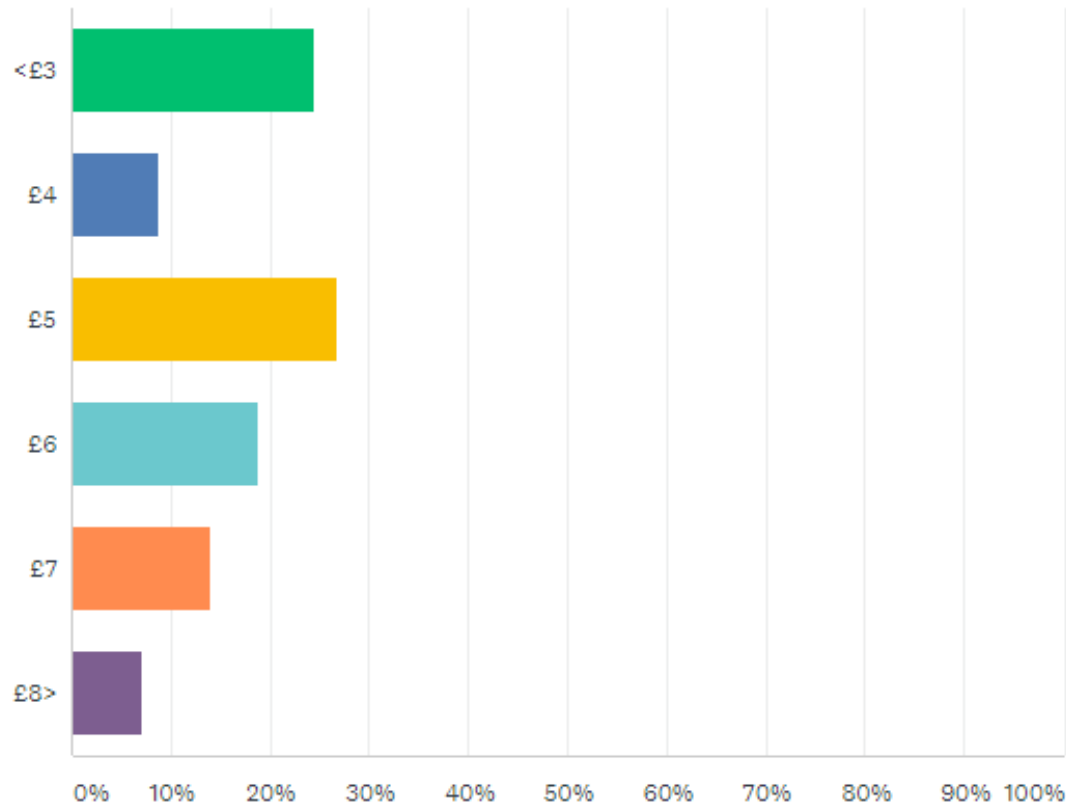
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What do you actually pay to pay to play football per week (For one training session and one match for one team)

Answered: 307 Skipped: 3





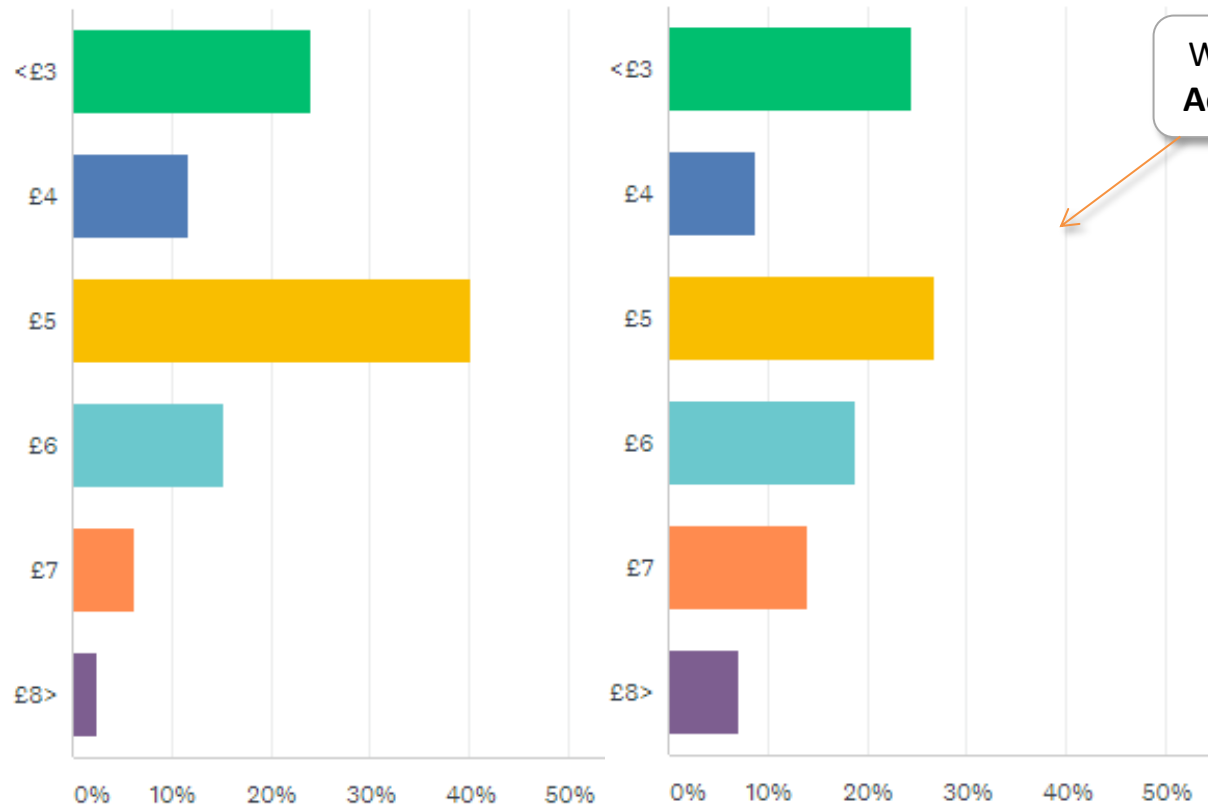
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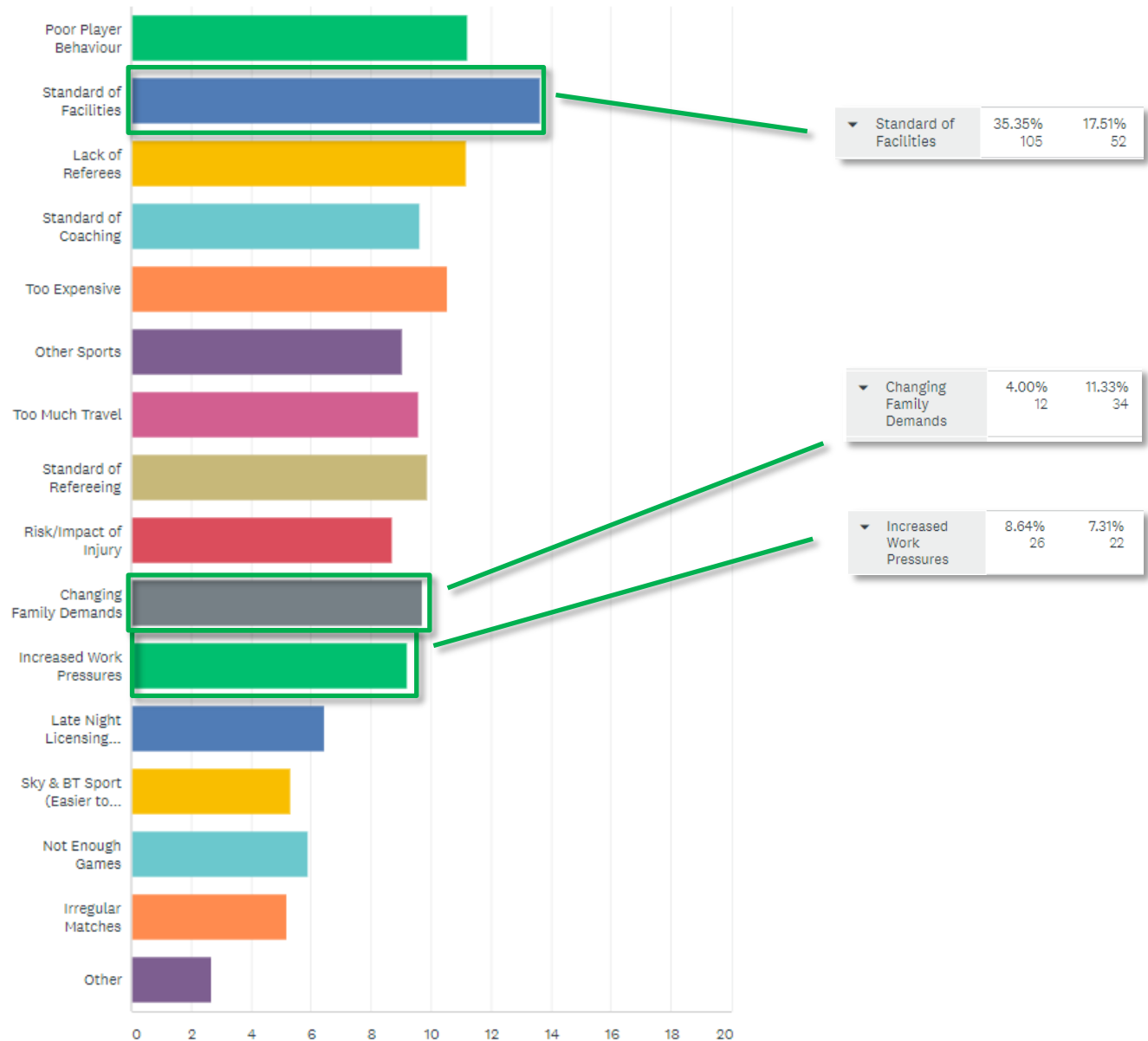
What do you believe is a reasonable figure that players should expect to pay to play football per week (For one training session and one match)

Answered: 307 Skipped: 3



Please rank in order up to 5 from the list provided, with the top being the most relevant, the reasons you believe the adult grassroots game has less teams than previous years? (Move responses into an order: 1-5)

Answered: 310 Skipped: 0





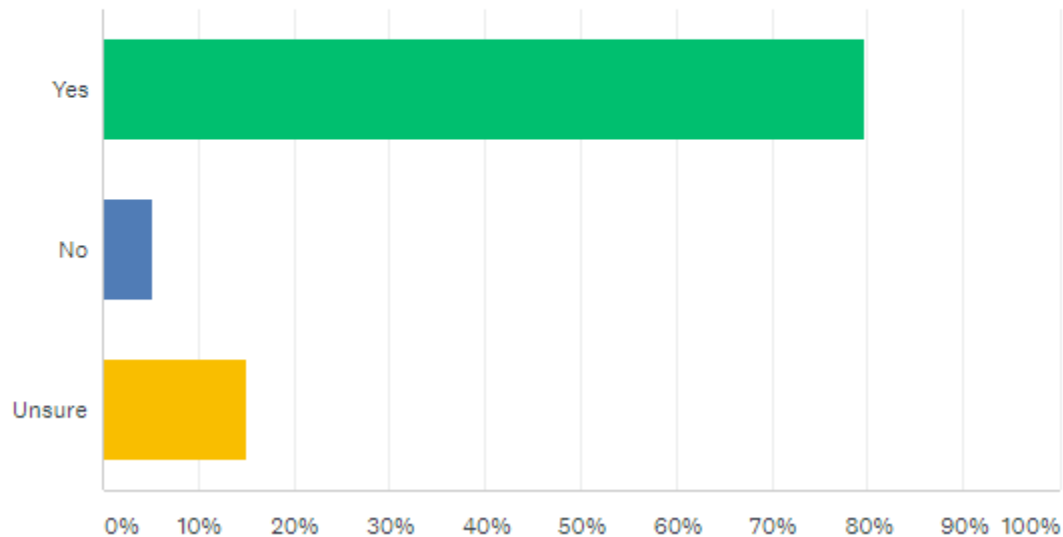
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Would you welcome a review of the current league/cup structures? (I.e. amount of games/cups)

Answered: 306 Skipped: 4



Need to establish what the players would like to review in more detail



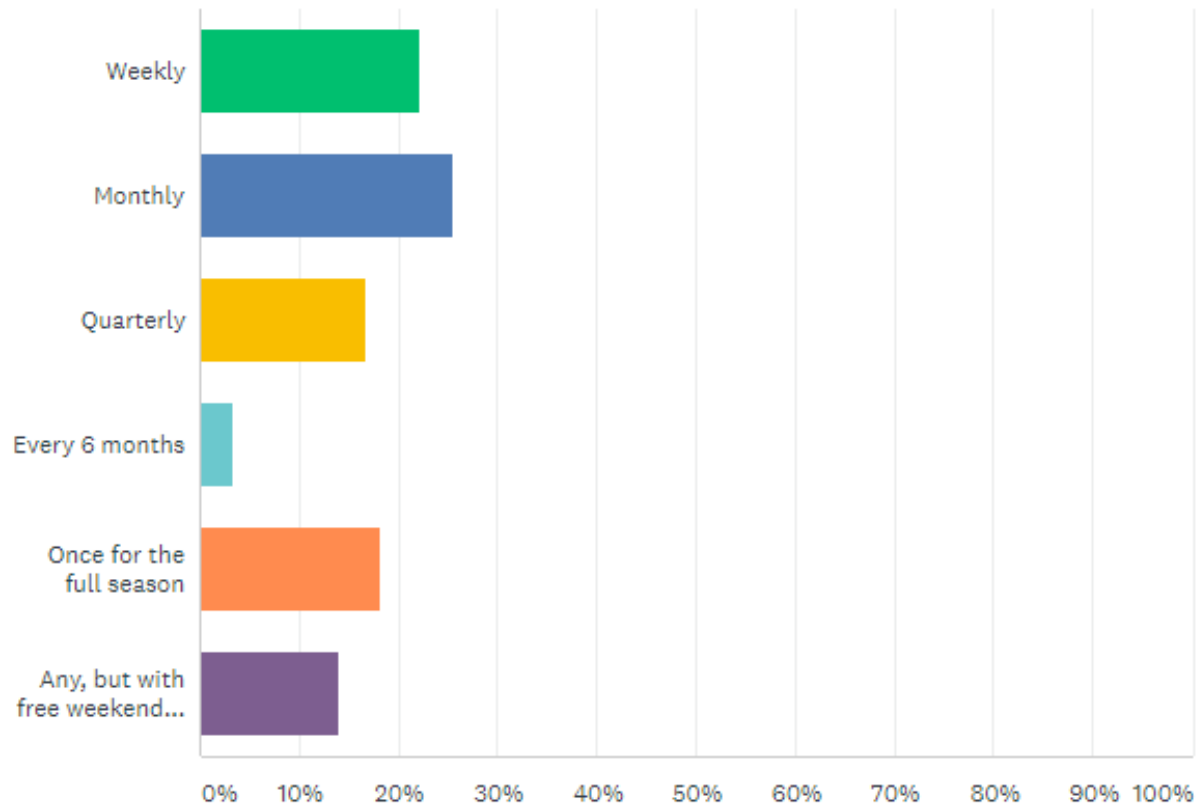
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How would you like the fixtures to be set?

Answered: 306 Skipped: 4





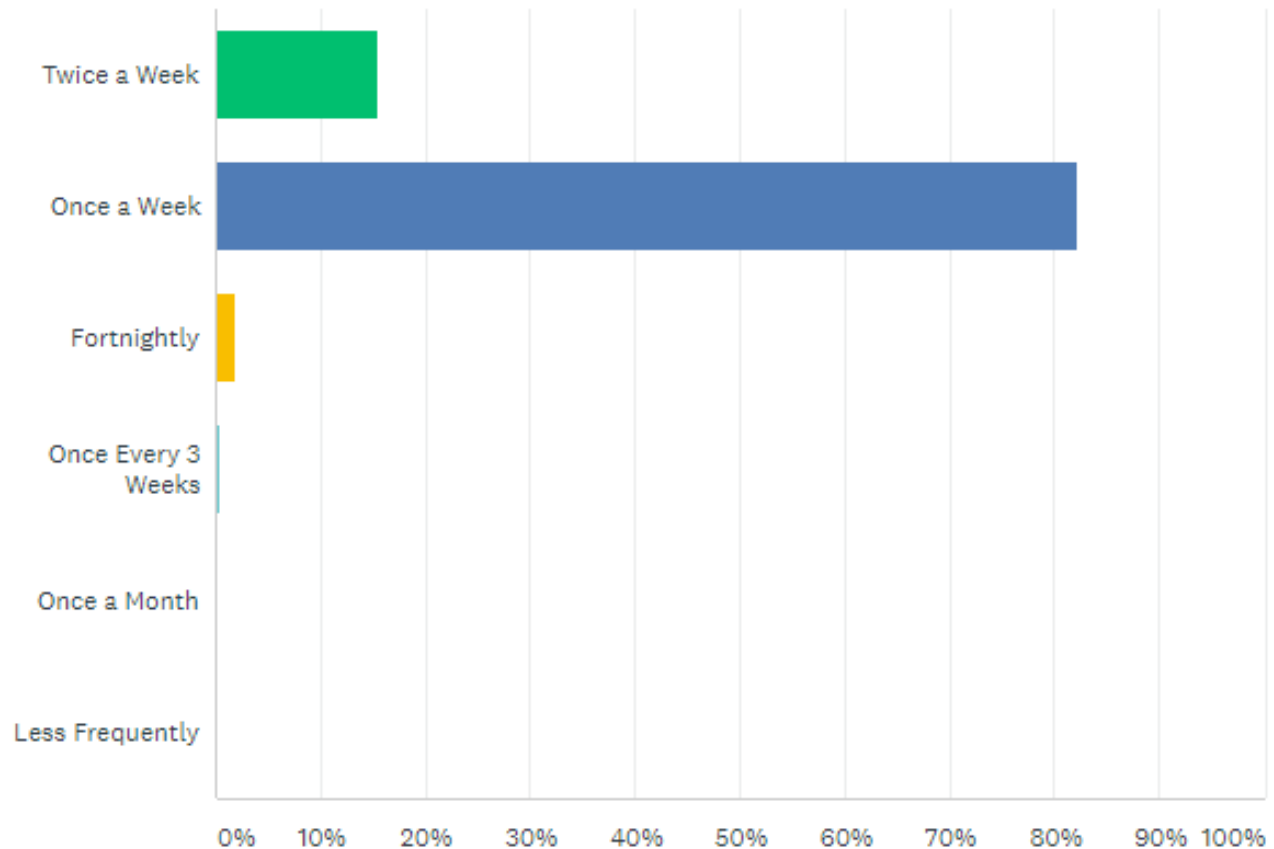
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How often would you like to play matches? (For 1 team)

Answered: 309 Skipped: 1





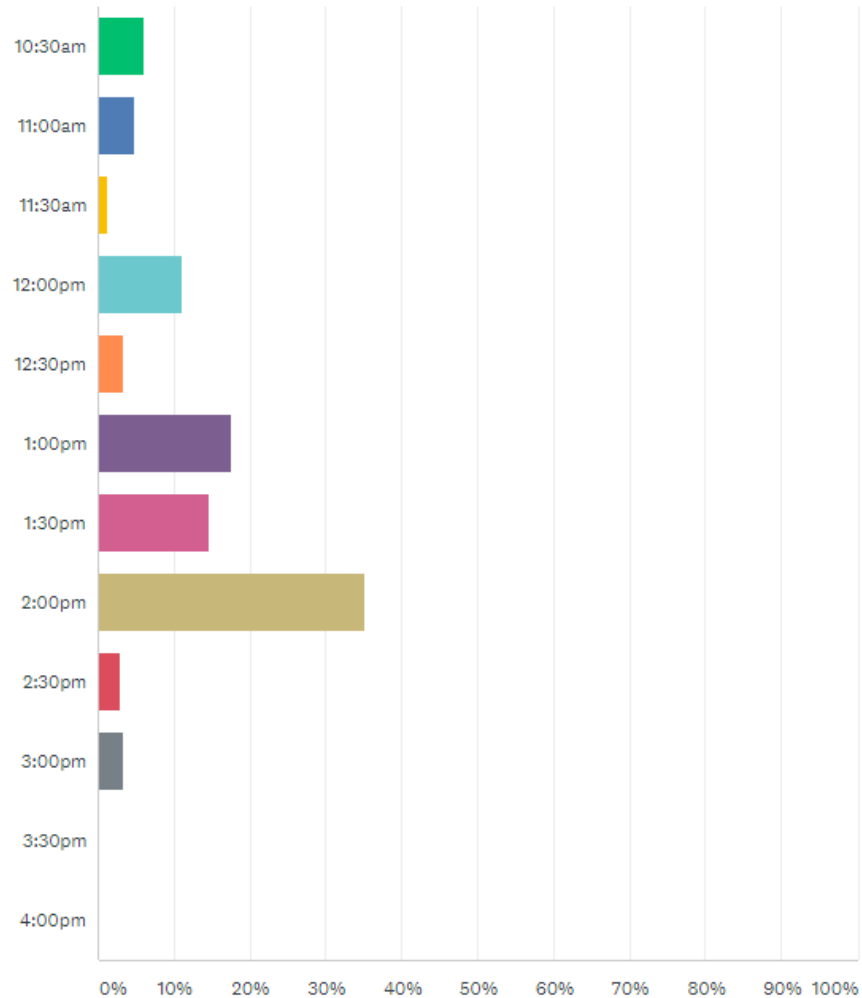
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Ideally what is the best kick off time for Saturday League matches?

Answered: 308 Skipped: 2



Are teams aware that they can mutually agree kick off times?



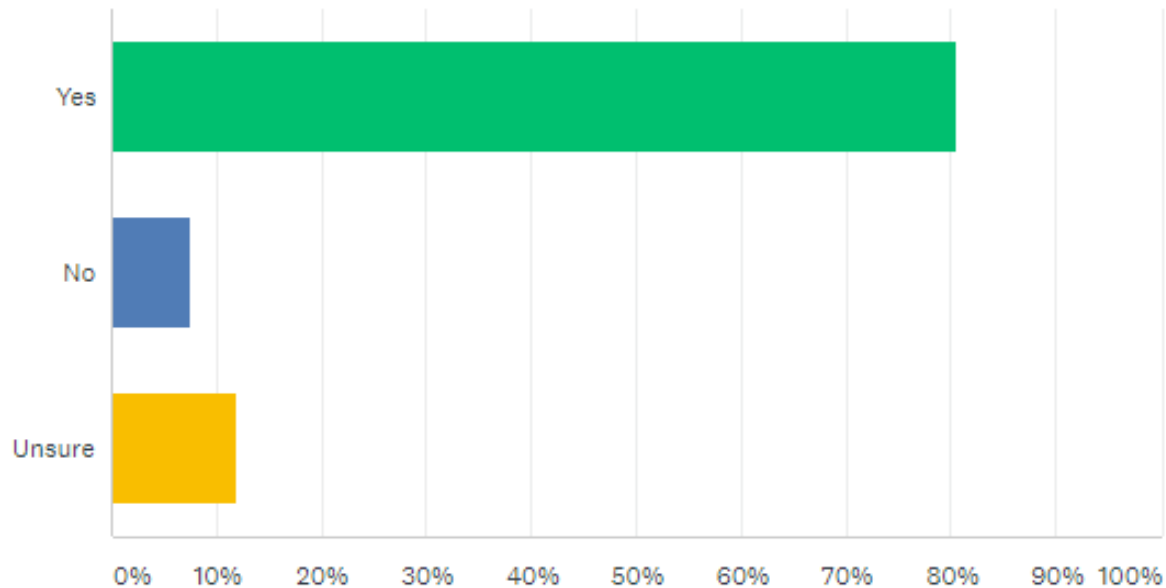
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Would a Championship-Style play off system in the lower division add increased interest to the final weeks of the season?

Answered: 309 Skipped: 1





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Division 1 (Example)

2,3,4,5 are placed in a hat to play in a semi then a final to determine who goes up with division winners

League Table

POS		P	W	D	L	GD	PTS
1	Bransty Rangers First	11	9	0	2	35	27
2	Silloth (Saturday) First	13	9	0	4	13	27
3	Workington Reds Juniors Saturday	11	8	1	2	19	25
4	Whitehaven AFC Reserves	13	7	1	5	6	22
5	Crown Newlaithes Juniors First	13	4	1	8	-13	13
6	Unisun Athletic First	13	4	1	8	-15	10*
7	Borough (Saturday) First	11	2	2	7	-26	8
8	Whitehaven Miners Social First	11	2	0	9	-19	6

Table detail

* adjustment made



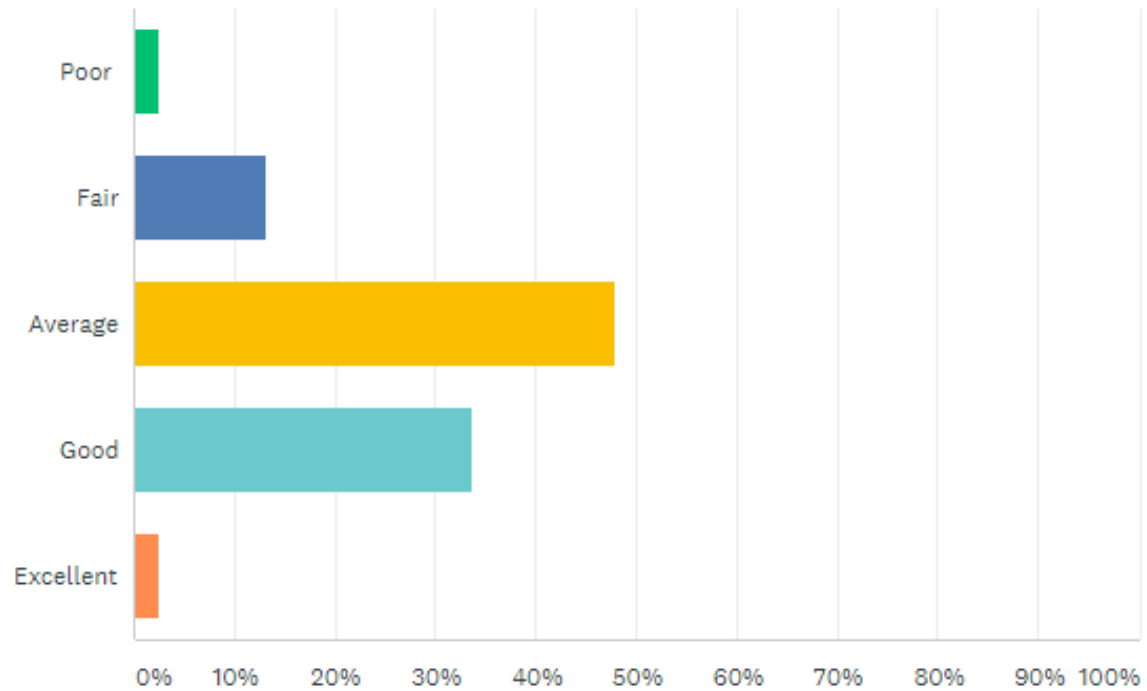
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Overall, what is your opinion on the match day experience?

Answered: 309 Skipped: 1





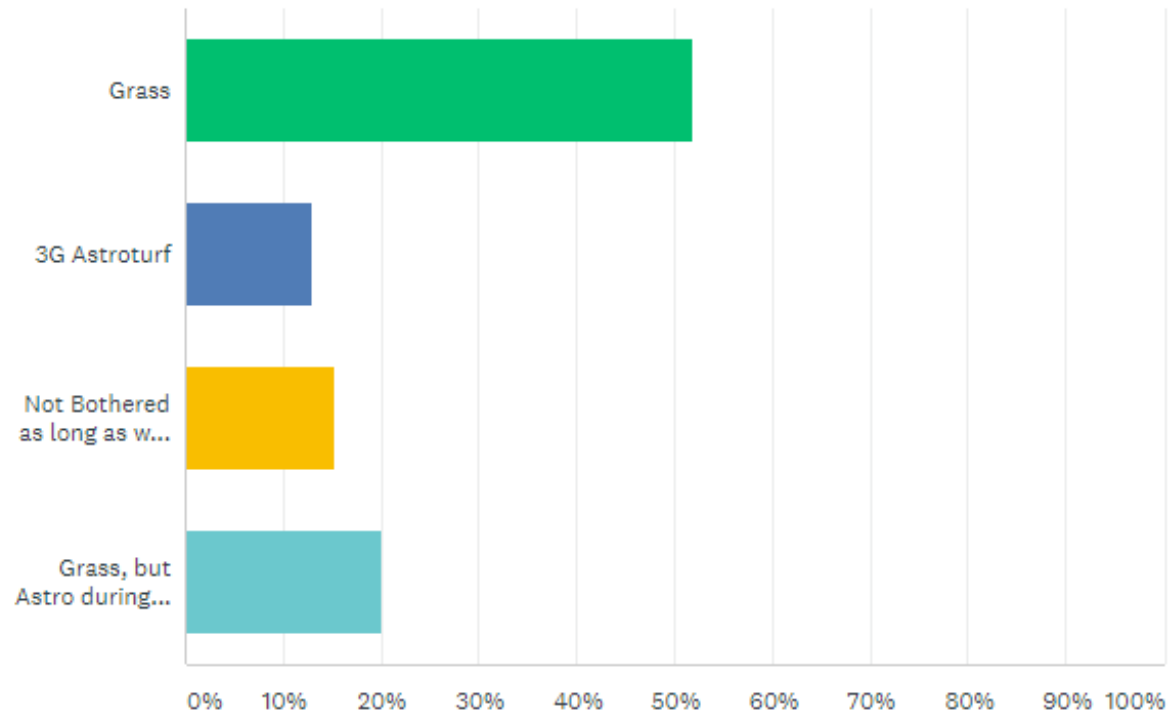
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What surface do you enjoy playing on?

Answered: 309 Skipped: 1





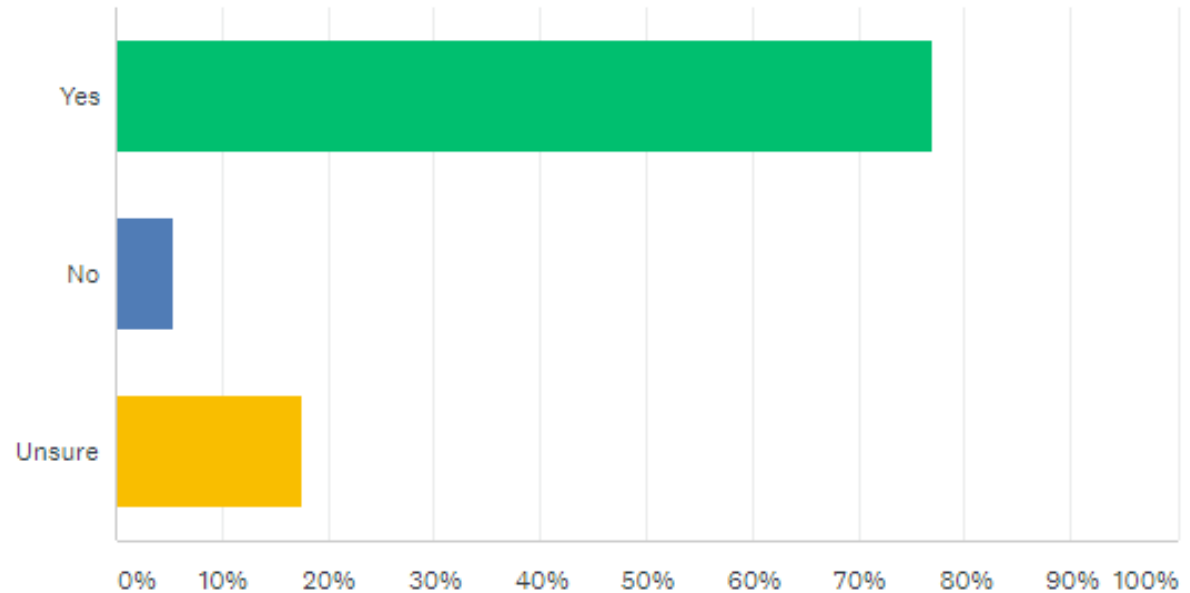
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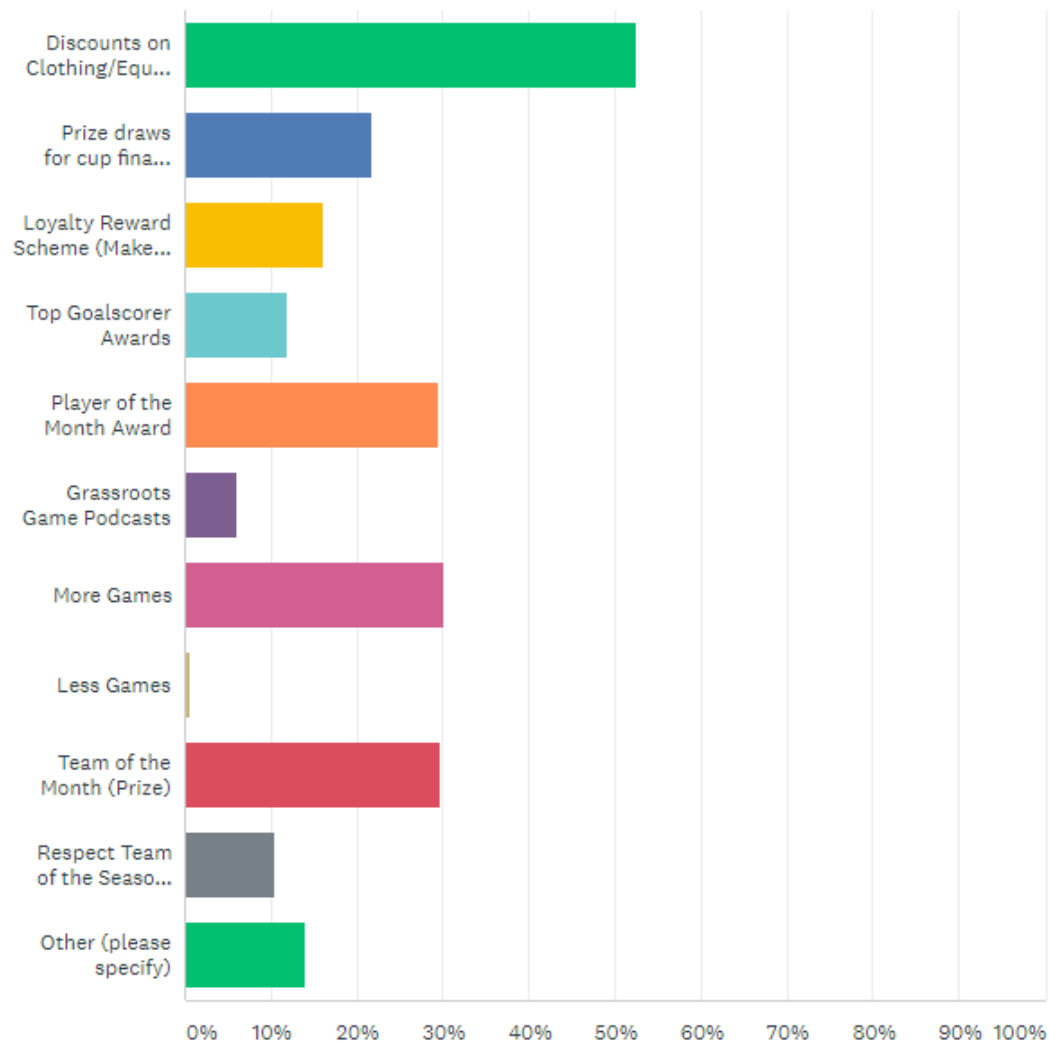
Do you plan on playing Saturday football next season?

Answered: 309 Skipped: 1



If Cumberland FA and/or the Leagues could do two things to encourage more people to play football on a more regular basis. What could these 2 things be? (Tick 2 boxes)

Answered: 309 Skipped: 1



Opportunity for a Social Media Lead to run rewards schemes



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Open ended responses

132 Focus Group

“ Either build new 3G pitches or make access more affordable for teams. ”

“ Linesman’s week in week out. ”

“ More Stats ”

“ More funding for struggling teams ”

“ Engage with younger players to ensure once they hit adult football they don’t ‘drop out’. ”

“ The fa offering to pay for the use of astro turf if a game needs to be switched to stay on ”

“ the season. Cup competitions should be better structured so teams who do regularly finish at the lower end of their leagues are still able to compete against teams who are of similar ability, otherwise the constant experience of losing to superior teams regularly will continue to discourage teams from competing. Leagues are designed to show which teams deserve to finish in which position but allowing the top teams to enter all competitions creates a massively one sided approach for all involved. Split the table, re-design the competition and look to expand the boundaries. Allow teams to set kick off times through, pre-arranged, mutual agreement so that ”



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Proposed Ideas for Next Season

(All to be discussed at the June meeting)

1. Play Off System
 - Second to Fifth get added to a hat for promotion
2. Fixture Setting
 - Bi Monthly, Quarterly? With free weekends?
3. FleXI Leagues
 - Aimed at younger players and Recreational Transitioning
4. Cups Calendar
 - Avoid cups during winter months to stop fixture congestion
 - Introduce a 3 tiered cup competition
5. Social Media
 - Can we tell the story of the league?
 - Sponsored Rewards Schemes

...Any other ideas??



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3. Cups Calendar Proposal

Premier

League Table		P	W	D	L	GD	PTS
1	Wigton Harriers First	11	8	1	2	25	25
2	Cockermouth First	11	7	1	3	7	22
3	Pirelli First	11	5	4	2	13	19
4	Aspatia First	10	5	0	5	-1	15
5	Gosforth First	9	4	1	4	8	13
6	Carlisle City Development	12	3	4	5	-8	13
7	Cleator Moor Celtic Reserves	11	3	2	6	-20	11
8	Netherhall First	9	0	1	8	-24	1

Cup 1

Division 1

League Table		P	W	D	L	GD	PTS
1	Bransty Rangers First	11	9	0	2	35	27
2	Silloth (Saturday) First	13	9	0	4	13	27
3	Workington Reds Juniors Saturday	11	8	1	2	19	25
4	Whitehaven AFC Reserves	13	7	1	5	6	22
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6	Unisun Athletic First	13	4	1	8	-15	10*
7	Borough (Saturday) First	11	2	2	7	-26	8
8	Whitehaven Miners Social First	11	2	0	9	-19	6

Cup 2

Cup 3

Table detail

* adjustment made