

Job Description and Person Specification

Job title	Equal Game Ambassador – Women & Girls Football
Reports to	Chris Johnson (Participation and Communications
	Officer)

Job purpose(s)		
Support grassroots football clubs to apply their learnings from the Equal Game Training and build their own Equal		
Game Action Plan; creating more accessible opportunities for women and girls.		
Direct reports	N/A	

Location	East Riding FA, The Roy West Centre, 200 Inglemire Lane, Hull HU6 7TS or additional	
	travel to other locations	
Working hours	50 hours per contract.	
	Hours of work will vary and may include evenings and weekends	
Contract type	Casual Worker	

Responsibilities

- Attend the online 'Train the Trainer course.
- Work with County FA Leads to collaboratively deliver the local 'Equal Game' Training.
- Work with England Football Accredited clubs following their completion of the 'Equal Game Training' to support in the creation of a bespoke female football game plan. This outlines new club-based opportunities for female players which may include new playing provisions, coaching development, volunteering roles, and creating safe environments.
- Support with engagement at every level of the club to maximise and sustain these opportunities for female players.
- Signpost and help clubs access relevant support including funding and coach development opportunities via the County FA, and FA Women & Girls Coach Development network.
- Support clubs to build and sustain relationships with relevant local partners such as charitable organisations, educational establishments, alongside other key partners to promote the new opportunities.
- Collaborate with County FA staff, national FA staff, FA Women & Girls Coach Mentors, FA Women & Girls Community Champions, external partners, and wider members of the grassroots delivery team workforce.
- Maintain records of the support being provided to grassroots clubs with the aim of providing clarity on work programmes, development opportunities and sharing of good practice.

Experience Essential Can demonstrate a history of success in developing female grassroots football opportunities and/or an experienced sports development professional. Experience of facilitating and engaging with volunteers. Desirable Experience of volunteering within a grassroots football club as a Committee Member. Experience of facilitating and engaging with volunteers.



- Attend the online 'Train the Trainer' course.
- Experience of engaging with external partners and stakeholders.

Experience of accessing external funding.

Knowledge, skills and behaviours

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Essential		Desirable	
•	Ability to build trust and develop effective working	•	Knowledge of The FA's strategy for Women &
	relationships within England Football Accredited Clubs.		Girls Football; Inspiring Positive Change.
•	Ability to deliver practical support sessions to a range of	•	Knowledge of the England Football
	club Volunteers.		Accreditation Framework and the existing
•	Understanding of how an England Football Accredited		support and resources available to Accredited
	Club operates.		Clubs.
•	An advocate for female football with an understanding	•	Complete Safeguarding Childrens and Adults
	of the challenges and barriers that both players and		courses (must be completed as part of
	volunteers can face.		induction prior to any delivery).
•	Commitment to attend additional training provided as		
	part of this programme.		
Flexible in approach with willingness to work evenings			
	and weekends, as well as travel across the County.		
•	IT proficient- confident with setting up and actively		
	taking part in online meetings.		
En	Enhanced DBS Check required?		5
Cle	ean, full driving licence?	YES	5

The job holder will be e	xpected to understand and work in accordance with the values and behaviours		
described below.			
FA and ERCFA value	Behaviours		
PROGRESSIVE	Embraces new thinking in pursuit of continuous improvement:		
	 Identifies the need for, and actions change in direction, practice, policy or procedure. 		
	 Questions the way things are done and takes informed risks. 		
	 Continuously seeks to improve efficiency and performance. 		
RESPECTFUL Sets the standards for respectful behaviour across the game:			
	 Maintains people's self-esteem when interacting with them. 		
	 Avoids pre-judgement when listening to suggestions from others. 		
	 Seizes the opportunity to apply FA standards at all times. 		
INCLUSIVE	Champions and ensures that football is, and will remain, a game for everyone:		
	 Openly collaborates with colleagues and partners in the game 		
	 Provides equal opportunity to people of different backgrounds, experience 		
	and perspective		
	 Seeks out and embraces new ways of thinking and working. 		
DETERMINED	Tenacious and accountable. Serving the whole game and doing the right thing:		
	 Works relentlessly to overcome roadblocks or obstacles to achieve the goal. 		
	Remains focused on seeing agreed goals through to completion taking pride in		
	their work.		
	 Maintains motivation for their team and themselves. 		
EXCELLENT	The very best outcome achieved by sustained excellence in performance:		



•	Seeks to achieve the highest levels of performance at all times.
•	Persistent to achieve a standard that others consider impossible.
•	Challenges others to go further and achieve more.

Job description reviewed and modified by:	Rachel Sullivan (Football Development Manager)

Date job description reviewed and modified:	3 November 2023
Job description authorised by:	Adam Lowthorpe (Chief Executive Officer)

Signed by job holder (on appointment):	
Date signed:	

One copy to be retained by the job holder, one signed copy to be stored confidentially by the employer.