

GDPR Principles

Fair, lawful and transparent processing

Personal data must be processed lawfully, fairly and in a **transparent manner** in relation to the data subject.

The purpose limitation principle

Personal data may only be collected for specified, explicit and legitimate purposes and must not be further processed in a manner that is incompatible with those purposes.

Data minimisation

Personal data must be adequate, relevant and **limited to what is necessary** in relation to the purposes for which those data are processed.

Accuracy

Personal data must be accurate and, where necessary, kept up to date. Every reasonable step must be taken to ensure that personal data that are inaccurate are either erased or rectified without delay.

Data retention periods

Personal data must be kept in a form that permits identification of data subjects for no longer than is necessary for the purposes for which the personal data are processed.

Data security

Personal data must be processed in a manner that ensures appropriate security of that data, including protection against unauthorised or unlawful processing and against accidental loss, destruction or damage, using appropriate technical or organisational measures.

Accountability

The controller is responsible for, **and must be able to demonstrate**, compliance with the Data Protection Principles.

For further information

Please contact:



Jill Dovey, Associate Solicitor, Commercial Team

Tel: 0191 211 7972 **Mob:** 07515 577 534

jill.dovey@muckle-llp.com

 @TechLawyerJill

