



JERSEY FOOTBALL ASSOCIATION

GAME FOR CHANGE, GAME FOR LIFE

*“Uniting a football community to make Jersey
a better place to live”*

ANNUAL REPORT 2022-23





UNITING FOOTBALL

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PRESIDENT'S INTRODUCTION



Another year and more Muratti successes for Jersey Football.

I am extremely proud of all the players, coaches, volunteers, and staff who have helped throughout all the age groups representing Jersey and culminating in us beating our neighbours over the water in all, but one age group fixture this year.

A massive congratulations too to Jack Cannon. His appearance in the Muratti semi-final in Alderney earlier this season pulled him level with Alan “Nash” Venton as Jersey’s most capped Muratti player of all time, with 23 appearances. In a competition that stretches back over a century, it’s a brilliant achievement and to show that kind of longevity in the modern game is something to be admired. Well done, Jack.

Off the field with the support of our Board and staff we have once again excelled and become only the 7th County across England to be awarded the FA Code of Governance Award as recognition of our committed improvements in our organisational governance. This sets a much higher precedent than the current gold standard for sport and aims to provide support and guidance to those running the grassroots game.

We have continued to make excellent progress across all 4 pillars identified in our 3-year strategy, as we focus our efforts on these and work with Government and key stakeholders. We will always try to provide better facilities across all age groups as football continues to grow.

What you will see from this report is how diverse Jersey Football has become and the tremendous work that is done behind the scenes to allow such phenomenal growth across all ages and abilities.

This year, more than 550 children are involved in our after-school sessions and holiday courses. We now have more than 150 walking footballers, either playing in a league or for their own social wellbeing. Over 100 women and 100 girls are involved in league football. We have 23 footballers registered and playing regularly as part of our disability programme. We run an amazing Performance Centre which provides elite coaching and training for over 170 footballers each week.

We have more than 2,700 registered male players and finally, our registered referees are continuing to grow and develop, and I am delighted to say that over the last two years these numbers have grown from 24 to 47 this year, which is a tremendous effort from all those involved.

Of course, football in Jersey has its challenges, but the numbers enjoying our sport are massively impressive for an Island of our size. It’s a sport that still reaches the masses and creates such emotions in all of us - long may that continue..

We are however, so lucky to have a CEO of the calibre of David Kennedy. David and his Team continue to do amazing work across all aspects of our game and continue to receive glowing reports from the Football Association as touched on earlier.

PRESIDENT'S INTRODUCTION - cont.



Locally, most of our leagues were competitive again.

Congratulations go to Premiership champions St Peter, who won the top flight title for the first time in 17 years. In fact, that makes me feel even older than I am, as I played in that last title winning team. Well done to Elliot and everyone at the club for the league success and the multiple cups that now sit in the trophy cabinet there at St Peter. It is a huge credit to the Committee and all the Volunteers that are involved at St Peter and the support and commitment they have provided to the coaches and playing staff at the club. Its hugely deserved. Plaudits must also go to Grouville FC as they pushed St Peters hard throughout the season, and were rewarded with silverware on three occasions.

The Women's League was won by Rozel Rovers again who completed the quadruple, impressively lifting all four trophies available to them this season and losing just one competitive match during the past 12 months.

Good luck to Elliot Powell who will lead the Men's representative team into the Island Games next month as our interim manager and of course Chad Morris leading our women once again. Chad has an exceptional group of players that show fantastic camaraderie both on and off the pitch and I believe this will be a key factor in them bringing home a gold medal this summer.

Finally, I want to thank all our Sponsors and supporters, who once again have provided key financial support to both the Leagues and Island Representative Teams this

year. Without this, we could not compete at the levels that we do and provide the platform, programmes, and pathways for our younger players. I would like to just add that that Sponsorship is still being sought against a whole plethora of exciting opportunities. If you would like to support local football, then please contact either myself or David Kennedy for further information.

It has been a very busy but rewarding season, but I would like to wish you a happy and healthy summer and look forward to seeing you all back playing football in the forthcoming season.

Kind regards

Bradley Vowden
President
Jersey Football Association





**OUR GOALS
2021-24**

HEADLINE GOALS & OBJECTIVES



Between 2021-24 the Jersey FA is committed to delivering 12 key objectives within 4 strategic goals

1. A positive environment that enhances the football experience	1.1 Ensure safeguarding is embedded in the fabric of football in Jersey	1.2 Providing a positive matchday experience for everyone in football	1.3 Inspiring facilities that meet the needs of the modern game
2. Football for all	2.1 Ensuring football is accessible to anyone in Jersey	2.2 Effective engagement & communications that promotes football for all	2.3 Demonstrating football's diversity and inclusivity at all levels of the game
3. Sustaining and strengthening involvement in football	3.1 Ensuring a suitable pathway for sustainability in football	3.2 To inspire, support and retain volunteers in the game to provide a workforce to sustain and increase participation	3.3 Providing high quality opportunities for Jersey's better players
4. Developing a well governed, efficient organisation that underpins a solid and sustainable future for football	4.1 Effective marketing and communications that widen our network	4.2 Strong financial management that maintains current income and grows where possible	4.3 Investing in our people and processes

A young boy with light brown hair, wearing a green football jersey with white accents and a crest, stands on a green football pitch. He is pointing towards the camera with a slight smile. In the background, there is a black goalpost, a chain-link fence, and several buildings under a cloudy sky. A semi-circular shelter is visible on the right side of the field. A semi-transparent black box with white text is overlaid on the center of the image.

**A POSITIVE ENVIRONMENT
THAT ENHANCES THE
FOOTBALL EXPERIENCE**

ENSURE SAFEGUARDING IS EMBEDDED IN THE FABRIC OF FOOTBALL IN JERSEY



**100%
of youth teams are
DBS compliant**

**Significant support
for 'Play Safe'
Campaign**

**50%
increased investment
into safeguarding**

**Recruitment of new
Safeguarding Compliance
Officer**

**Maintained status as
registered GoJ childcare
provider**

**Senior Safeguarding
Management Team meetings
held monthly**

**Annual safeguarding training
for all board, staff and
referee workforce**

**Bespoke training provided
for Club Welfare Officers
throughout the season**

**PROVIDING A POSITIVE MATCHDAY EXPERIENCE
FOR EVERYONE IN FOOTBALL**



100% of clubs with a youth section have England Football Accreditation

90% of adult clubs have England Football Accreditation

82% of youth teams have a qualified coach

'Managing the Game' workshops attended by 100% of referees

Weekly management meetings held to pro-actively address poor practice

96% of all adult fixtures with a qualified referee

'Discipline in Football' workshops x 2 delivered to clubs

25% reduction in disciplinary fines reflecting improved behaviour





**INSPIRING FACILITIES THAT MEET THE NEEDS
OF THE MODERN GAME**



**Springfield Stadium
re-development completed
in partnership with GoJ**

**Recruitment of new
Facility Support Officer
to assist with projects**

**New floodlights
installed at Les Quennevais
Sports Centre grass pitch**

**Grass pitches
x 5 graded as
“good quality”**

**New 3g artificial grass
pitch installed at Oakfield
Sports Centre**

**St. Clement FC invested
£16,000 in facility upgrade in
partnership with the FF**



**FOOTBALL
FOR ALL**

**ENSURING FOOTBALL IS ACCESSIBLE
TO ANYONE IN JERSEY**



**Wildcats Centres x 4
offering coaching sessions
for 132+ girls aged 5-11**

**Off-Island fixtures
in Guernsey and at Watford and
Richmond Park FCs**

**Girls only
holiday funweeks x 3
for 70+ girls aged 5-12**

**In partnership with Brightly
Charity FREE places provided
on holiday courses**

**Girls only
football festivals x 7
organised and delivered**

**Jersey Learning Disability FC
providing weekly coaching sessions
for adults and young players**

**Player Development Centre
(girls) provided with
coaching sessions x 42**

**In partnership with MIND Jersey
FREE access provided for clients x 8
to Walking Football sessions**

**DEMONSTRATING FOOTBALL'S DIVERSITY AND INCLUSIVITY
AT ALL LEVELS OF THE GAME**



**Equality, Diversity & Inclusion
training for board, staff and
referee workforce**

**Equality, Diversity & Inclusion
survey completed by
350+ players and coaches**

**'Rainbow Laces' Campaign
delivered in partnership
with Jersey Sport**

**Multi-lingual recruitment
packs developed when advertising
for directors**

**New
Inclusion Advisory Group (IAG)
Chair appointed**

**Jersey FA Coaching staff
comprises male x 32, female x 18,
Portuguese heritage x 3**

**Players registered during
22-23 season from 38 different
nationalities**

**End of season reviews
held with identified
member clubs**



A photograph of two soccer players in action on a grass field. The player in the foreground is wearing a green and white jersey and is leaning forward, reaching for a soccer ball with his right foot. The player in the background is wearing a dark blue jersey and is also leaning forward, looking towards the ball. The background is a blurred green field with trees in the distance. A semi-transparent black box with a thin white border is centered over the image, containing the text.

**SUSTAINING AND
STRENGTHENING
INVOLVEMENT IN FOOTBALL**

**ENSURING A SUITABLE PATHWAY FOR
SUSTAINABILITY IN FOOTBALL**



**Increase of 17.5% in the
number of registered
male players**

**Community programme
skill sessions x 525 and
holiday funweeks x 11**

**Increase of 35.5% in the
number of registered
female players**

**Walking Football League
fixtures x 62 for 90 players
from members clubs x 7**

**Fixtures x 1,080 organised
along with 27 Cup Finals
during 22-23 season**

**‘Just Play’ recreational
Walking Football sessions x 124
for players aged 50+**

**Member clubs x 27
providing football for teams x 255
(minis to seniors)**

**In partnership with
Wednesday Night FC weekly
‘kickabout’ sessions provided**



**TO INSPIRE, SUPPORT AND RETAIN VOLUNTEERS IN THE GAME TO
PROVIDE A WORKFORCE TO SUSTAIN AND INCREASE PARTICIPATION**



**Partnership with Jersey Community
Foundation to recruit and retain
coaches and referees**

**FA Referee Courses x 2
organised and delivered
attended by x 16 people**

**Community programme
volunteer coaches x 32
provided with mentoring**

**Annual Referee 'Cup Final
Seminar' held with
x 28 referees attending**

**£80 bursaries x 18
for coaches completing the
FAi2CF Coaching Course**

**Referees x 4 promoted
by the FA to either Level 4 or
Level 4i status**

**Coach Development CPD
events x 28 delivered with 101
individual coaches attending**

**Secondary School students
x 16 supported with
Project Trident placements**

**PROVIDING HIGH QUALITY OPPORTUNITIES
FOR JERSEY'S BETTER PLAYERS**



**Performance Centre (boys)
squads x 8 provided with
200+ coaching sessions**

**Jersey born youth
players x 3 make international
appearances for Wales**

**Formal Agreements re-signed
with Fulham FC and
Southampton FC Academies**

**£12,900 access for
Jersey Bulls FC from GOJ
Travel Grant Scheme**

**Off-Island tournaments
attended in England, France,
Italy and Portugal**

**Inter-Island success
for Men and Women's
Representative teams**

**Successful negotiations with the PL
and EFL to amend ruling for Jersey
trialists to access more academies**

**Jersey Men and Women's teams
participated in NatWest Island
Games in Guernsey**



JerseyFA



**DEVELOPING A WELL
GOVERNED AND EFFICIENT
ORGANISATION**

THE JERSEY FOOTBALL ASSOCIATION
END OF SEASON AWARDS NIGHT
2022 - 2023



**INVESTING IN OUR PEOPLE & PROCESSES
AND WIDENNG OUR NETWORK**



**Women's Club Football Forums x 2
held to review the pathway for
female players**

**Junior Football Forums x 2
held to review the pathway for
young players**

**New Directors x 3
appointed with Inductions
delivered**

**Effectiveness of all
Committees reviewed during
22-23 season**

**FA's Regional
Code of Governance
achieved**

**New
Marketing Executive
appointed**

**New FA 'Grassroots
Referee Pathway' embedded
during the season**

**'End of Season Awards
Night' organised attended
by 160+ people**

JerseyFA



CHARLIE TOSTEVIN
JFA Honorary President
50 YEARS
OF SERVICE TO JERSEY FOOTBALL

Achievements
... Secretary and Vice
... FC
... president
... Referees
... Football
... between
... Secretary
... Vice
... ent, 1 of
... length of
... d 30
... mber

OUR TARGETS



... the Channel Islands to
... Jersey FA recognition

OUR TARGETS



Our Key Performance Indicators are aligned to the FA Grassroots Strategy 2020-24 Survive, Revive, Thrive and are set out as Primary KPI's in the table below. These KPIs as outlined in our Game for Change, Game for Life Strategy 2021-24.

PRIMARY MEASURES	BASELINE 2021	2022/23 TARGET	2022/23 ACTUAL	+ or -
Players				
Registered male players	2,615	2,615	3,070	+17.4%
Registered female players	272	325	440	+35.5%
Registered disabled players	23	23	23	Achieved
Referees				
Number of referees	42	44	47	+3
Number of L5-L7 referees	32	34	37	+3
Recruitment measure	11	12	16	+4
Conversion measure	7	7	7	Achieved
Retention measure	34	36	32	-4
Coach Education and Development				
Youth teams with a qualified coach	76.6%	89.5%	82%	-7.5%
Continued professional development measure	0	35%	40%	+5%
Pitches				
Quality Grass Pitches	0	2	5	+3
Clubs				
England Football Accreditation - Adult Clubs	88%	90%	90%	Achieved
England Football Accreditation - Youth Clubs	100%	90%	100%	+10%



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*Special thanks to Sportscast
Jersey for providing the images*