



Liverpool County FA

Health & Wellbeing Director

Role Title	Independent Non-Executive Health and Wellbeing Director
Reports to	Chair of the Board of Directors

Role Description
The role of the Health and Wellbeing Director is a varied role, acting as an advocate for good health & wellbeing within the football community, as a Director on our Board.
Role Purpose
<ul style="list-style-type: none">• Champion initiatives promoting health & wellbeing, benefiting Members, Staff, and the football family across Merseyside.• Establish new relationships with non-traditional partners in health & wellbeing fields.• Source additional funding from external agencies to deliver health & wellbeing programs county-wide.

Location	Liverpool FA and occasional travel to alternative venues to attend meetings.
Estimated time commitment to fulfil the role	<p>The role requires a commitment to attend Board meetings throughout the year.</p> <p>Meetings are normally bi-monthly and held on Tuesday at Liverpool FA and normally last in the region of 2 hours. Attendance can be in-person or virtually.</p> <p>The Health and Wellbeing Director is also required to attend meetings of the Wellbeing Working Group, General Meetings and other ad hoc events held within the County.</p>
Remuneration and Expenses	<p>This is a voluntary role which is not accompanied by any financial remuneration. Reasonable expenses will be paid in line with the current Expense Policy of Liverpool FA.</p> <p>Travel and accommodation to FA events where The FA has agreed to reimburse County FA Expenses will be paid in line with the current County FA Expense Policy issued by The FA.</p>



Responsibilities

- Lead the creation of a health & wellbeing strategy for Liverpool FA.
- Oversee and develop innovative solutions to improve physical and mental health in Merseyside football.
- Engage effectively with stakeholders, including leagues, clubs, and Local Authorities, to support health & wellbeing initiatives.
- Identify, facilitate, and develop relationships with non-traditional delivery partners.
- Serve as a Director, actively participating in strategic management.
- Execute Director responsibilities as per Companies Act (2006) and relevant legislation.
- Safeguard business assets, members' and stakeholders' interests.
- Plan and deliver Liverpool FA Business Strategy and Operational Plan.
- Ensure effective implementation of Board decisions by the Chief Executive and staff, supporting strategic aims.
- Oversee risk management for the Association.
- Develop and maintain effective corporate governance.
- Monitor financial affairs and ensure efficient use of Liverpool FA finances.
- Promote equality of opportunity and a football for all ethos in a safe sporting environment.
- Represent the Association to partners and stakeholders professionally.
- Handle sensitive, confidential, or commercial information discreetly.



Person Specification

Qualifications and Experience

- Experience in leading health & wellbeing strategies, across multi-disciplinary workforces.
- Implementing workplace health & wellbeing improvement initiatives.
- Partnership working to improve health & wellbeing for under-represented groups.
- Customer service improvement experience.
- Generating, analyzing, and implementing customer insight.
- Strategic leadership and management skills.
- Decision-making skills and informed decision-making for organizational benefit.
- Constructive debating, discussing, and challenging.
- Excellent interpersonal skills, fostering strong relationships internally and externally.
- Ability to understand financial accounts, management accounts, and budgeting.
- Email and internet proficiency.

Skills and Personal Attributes

- Understanding of the volunteer/professional relationship and how it supports the Association's work
- Commitment to equality in action
- Knowledge, understanding, and interest in grassroots sport, particularly football
- Understanding of The FA National Game Strategy and its impact on County Football Associations.
- - Familiarity with the Time to Change campaign.

Enhanced DBS Check required?

No

Check Companies House Disqualified Directors' Register?

Yes

Clean full driving licence?

No

The role holder will be expected to understand and work in accordance with the values and behaviours described below:

FA Value

Behaviours

PROGRESSIVE

- Embraces new thinking in pursuit of continuous improvement
- o Identifies the need for, and actions change in direction, practice, policy or procedure.
 - o Questions the way things are done and takes informed risks.
 - o Continuously seeks to improve efficiency and performance.

RESPECTFUL

- Sets the standards for respectful behavior across the game:
- o Maintains people's self-esteem when interacting with them.
 - o Avoids pre-judgement when listening to suggestions from others.
 - o Seizes the opportunity to apply FA standards at all times.



INCLUSIVE	Champions and ensures that football is, and will remain, a game for everyone: <ul style="list-style-type: none">o Openly collaborates with colleagues and partners in the gameo Provides equal opportunity to people of different backgrounds, experience and perspectiveo Seeks out and embraces new ways of thinking and working.
DETERMINED	Tenacious and accountable. Serving the whole game and doing the right thing: <ul style="list-style-type: none">o Works relentlessly to overcome roadblocks or obstacles to achieve the goal.o Remains focused on seeing agreed goals through to completion taking pride in their work.o Maintains motivation for their team and themselves.
EXCELLENT	The very best outcome achieved by sustained excellence in performance: <ul style="list-style-type: none">o Seeks to achieve the highest levels of performance at all times.o Persistent to achieve a standard that others consider impossible.o Challenges others to go further and achieve more.

Role profile reviewed and modified by:	<i>[Insert name and role title]</i>
Date role profile reviewed and modified:	<i>[Insert date]</i>
Role profile authorised by:	<i>[Insert name and role title]</i>
Signed by role holder (on appointment):	<i>[insert signature]</i>
Date signed:	<i>[insert date]</i>

One copy to be retained by the role holder, one signed copy to be stored confidentially by the Association.

