





ABOUT WORLD CHILDREN'S DAY

World Children's Day is UNICEF's flagship global moment celebrated annually on 20 November to raise awareness and accelerate progress toward realising children's rights.

Millions of children and young people have taken part in World Children's Day, alongside hundreds of UNICEF partners and child rights supporters worldwide.

The day marks the anniversary of the adoption of the Convention on the Rights of the Child (CRC) in 1989, which outlines the fundamental rights of every child.





THE UN CONVENTION ON THE RIGHTS OF THE CHILD

On 20 November 1989 world leaders made a historic commitment to the world's children by adopting the United Nations Convention on the Rights of the Child (UNCRC).

The Convention has become the **most widely ratified human rights treaty in history** and has helped
transform children's lives and protect their rights around
the world.

All activities for World Children's Day should uphold the principles of the Convention - including that rights apply to all children without discrimination.





WORLD CHILDREN'S DAY 2023: GOALS FOR COUNCILS & PARTNERS

- Increase awareness of child rights in your city or community through an integrated communications and advocacy campaign on the importance of child rights and the things you are doing locally to promote and protect them.
- Generate support for child rights locally and foster collaboration by engaging all of your partners and stakeholders – most importantly children and young people themselves.
- Amplify and empower the voices and actions of children and young people to elevate their perspectives on issues and recognise them as change-makers locally for child rights.





WORLD CHILDREN'S DAY 2023: TRANSLATING A GLOBAL MOMENT FOR LOCAL IMPACT

Global messaging

Every child has the right to be taken seriously in decisions that affect them. Leaders everywhere, at every level, must listen to children and include them in decisionmaking processes.



Local messaging

Every child has the right to the highest possible standards of health. On World Children's Day, let's listen to the [percentage of children in city/community] who say they would like to see [X happen in their city/community].



OPPORTUNITIES AND IDEAS LOCALLY

- Youth-led events
- Co-creating content with Youth Advocates and CFC Champions
- Turn the city or community blue
- Engaging schools and education contexts
- Public partner engagement







SPOTLIGHT: ENGAGING CHILDREN & YOUNG PEOPLE IN EVENTS & ACTIVITY

Events are a great opportunity for children and young people to 'take charge' or be empowered to put forward their views, implement their ideas and take action in their city or community.

They provide children and young people with a chance to explore their rights in a fun way and to gain a better understanding of how decisions are made.

It is also an opportunity to voice their perspectives and propose solutions that are meaningfully listened to and implemented by adults and decision-makers.





TOP TIPS: PLANNING A SUCCESSFUL EVENT WITH CHILDREN & YOUNG PEOPLE

- Plan well: Draft a concept note with theme, objectives, potential partners, date and time, etc.
- Identify how you will meaningfully engage children in the opportunity. Consider prioritising children and young people from marginalised or underrepresented groups. Think about how you will prepare them and make sure there's space for raising questions and concerns.
- Run through the event in practice, so everyone is confident. Think about the things you will need in place on the day to protect and uphold children's rights.
- Think about how you will promote the event with children and young people, and how you will follow up afterwards.



CHILD FRIENDLY PLANNING: KEY THINGS TO REMEMBER

Dignity – enable conditions that support children and families to have meaningful understanding of why the event is taking place, the objectives and their role within it. Think child friendly communication.

Participation – consider involving children in the design of events; finding ways to collaborate with them throughout planning, delivery and evaluation

Life, Survival and Development – utilise a risk assessment process well in advance of the event to ensure all children are protected from harm throughout e.g. impact of bringing different groups of children together

Non-discrimination – consider how, where appropriate, all children can access the event e.g. in-person, digitally, shuttle



CHILD FRIENDLY PLANNING: KEY THINGS TO REMEMBER

- Transparency and Accountability be clear about who is running the event, how they can be contacted by children and their families e.g. feedback
- Best Interests utilise a child rights impact assessment (CRIA) to inform understanding about children's best interests and outline any mitigations re. negative impact on children's rights
- Interdependence and Indivisibility think about services additional to those typically working directly with children and young people

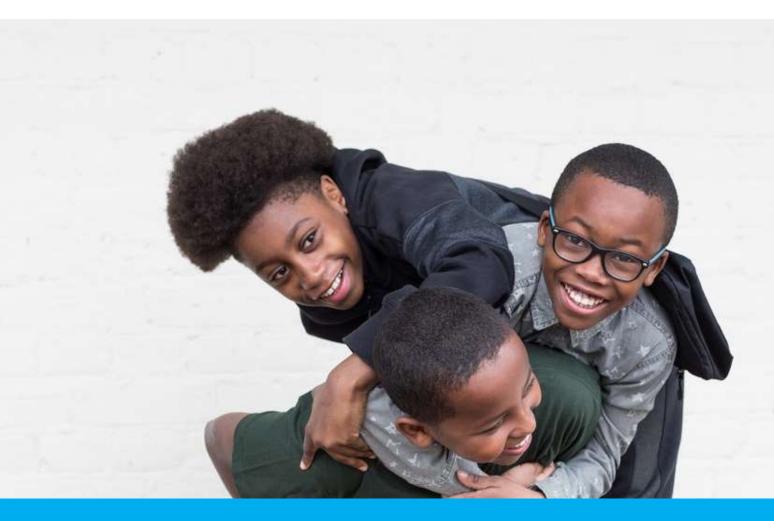


REFLECTIONS FROM YOUR PRACTICE

What are some of the things you've learnt from engaging children and young people in the creation or delivery of events locally?









THANK YOU

unicef.uk/cfc I cfc@unicef.org.uk I #ChildFriendlyCities