In partnership with

NSPCC

10 TIPS TO SHOW YOUR SUPPORT

1. **Make a Play Safe Pledge** here – to demonstrate your support and to let us know what you plan to do.
2. **Assets** – use the generic assets, or the ones you can edit.
3. **Editable assets** – means you can embed your own badge, but make sure any pics you include have all the correct consents[1] in place.
4. **Social media assets** – post in the week leading up to and during the Play Safe weekend.
5. **Editorial content** – use on your website and/or match programme – add a quote from someone senior at your club to emphasise how important safeguarding is at your club.
6. **Posters** – place in areas where parents/carers will easily see them.
7. **Email banners** - Ask everyone who runs your club to use these at the foot of their emails.
8. **Films** – use the main film we've sent you on your website/channels, use the shorter clips as social media posts.
9. **Take pics** (with consent)– of anything you do at your club where the Play Safe logo appears and send them to your County FA DSO (Designated Safeguarding Officer).
10. **Ask parents/carers** at your club to watch the films and also take the new, online free FA course on safeguarding for parents/carers, which you'll find here.

Finally, keep using the Play Safe materials after the weekend so that safeguarding has a visible presence and is reinforced by everyone's actions.
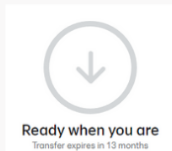
THANK YOU!

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[1] **Consents** – means informed consent means those in the pictures and if under-18s, that their parents/carers have confirmed you can use the image on behalf of the club and to support this campaign.

How to upload content to:

X (Twitter)

By following these steps, you can create and post on X quickly.

1. Download the asset pack to your computer or phone.

2. If using your computer, log into X and select the blue 'post' icon or click in the 'What's happening ?!' box. If using your phone, select the blue '+' icon.
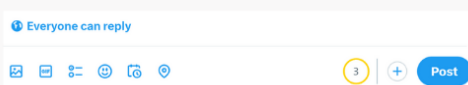
3. This will open a box with icons at the bottom. Select the 'Media' icon.

4. Find the image you're looking for, this can be a static image, multiple images in one post or a video. Select it and click 'Open', or 'Add' if posting from your phone.

5. You can find relevant copy in the social plan to use in your post. Just copy and paste it into the 'What's happening?!' box. Or write your own content.

6. Don't forget the hashtags and spell checks! Make sure your post fits the word count too.
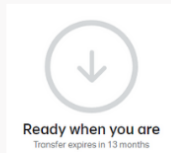
7. Once you're happy, it's time to upload. Click 'Post'.
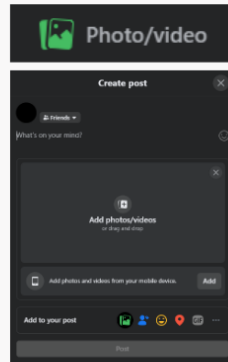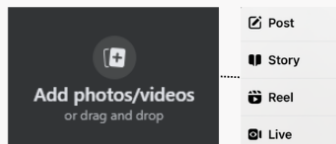
How to upload content to:

Facebook

By following these steps, you can create and post on Facebook quickly.

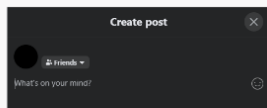**1.** Download the asset pack to your computer or phone.

2. If using your computer, log into Facebook and click the Photo/video icon. If using your phone, click the '+' icon, select post and click the Photo/video icon.
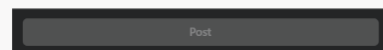
3. Find the image or video you're looking for, select it and click 'done'.

4. You can find relevant copy in the social plan to use in your post. Just copy and paste it into the 'What's on your mind?' box. Or write your own content.

5. Don't forget the hashtags and the spell checks! You can tag relevant people or club pages too.
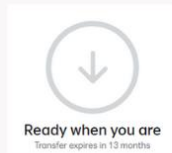
6. Once you're happy, it's time to upload. Click 'Post'.
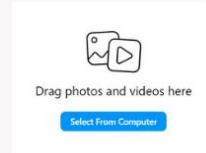
How to upload content to:

Instagram

By following these steps, you can create and post on Instagram quickly.

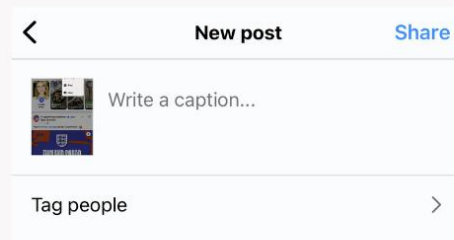**1.** Download the asset pack to your computer or phone.

2. Log into Instagram and click the '+' icon.

3. Find the image or video you're looking for and select it. You can use the arrows in the bottom left to make sure it fits. Click next.

4. You can find relevant copy in the social plan to use in your post. Just copy and paste it into the 'Write a caption...' box. Or write your own content.

< **New post** Share

Write a caption...

Tag people >

5. Don't forget the hashtags and the spell checks! You can tag relevant people or club pages too.

Share

6. Once you're happy, it's time to upload. Click 'Share'.