



ENGLAND
FOOTBALL



LONDON FA 'WE ARE INCLUSIVE' PLEDGE PROJECT

London FA would like to invite all clubs and leagues to take a lead on promoting inclusive football opportunities across the county.

By taking the 'We are Inclusive' pledge you are joining us to make football more open to everyone within London and in turn improving the experience of playing the game in London.

The pledge can be made on three different levels depending on the capacity of the club.



Pledges can be made on 3 levels:



Minimum of 3 bronze level pledges to qualify.

- Display in your club house the FA Equality Diversity and Inclusion
- Share the FA Equality Diversity and Inclusion calendar on your social media platforms
- Adopt Football leadership diversity code
- Adopt the Muslim Athlete Charter within your club
- Plan to develop club facilities for disabled players & spectators
- Pick and promote a campaign from the EDI calendar to highlight and support each season

Minimum of 2 silver level pledges to qualify

- Club to run a LFA Disability Awareness training within your club
- Run an Inclusion CPD event for club staff and Volunteers
- Create a club disability champion to drive disability inclusivity at the club
- Attend Discrimination training from Football services team
- Training for clubs (Disability and Female Friendly Clubs Training)
- Adopt Kick It Out Toolkits <https://www.kickitout.org/Pages/FAQs/Category/education-toolkits>
- Promote the England Disability and female Talent Pathway to eligible players at your club



Minimum of 1 gold level pledge to qualify



- Club to appoint Inclusion Officer at club
- Set up a youth or adult disability team at your club
- Set up a female pathway within your club
- Set up an impairment specific disability team at your club
- Set up a recreational football social inclusion programme

What's included within your pledge:

- A digital copy of the FA Equality Diversity and Inclusion calendar
- Marketing assists
- Promotion on LFA website that your club has achieved a We Are Inclusive Badge
- Support from LFA Inclusions Officer to continue to make your club inclusive
- Priority bookings on LFA Inclusion events and entered into an annual 'We Are Inclusive' pledge project prize draw

To start your pledge, please follow the link below:

https://docs.google.com/forms/d/e/1FAIpQLScfQpohvQtM2jAQwil3AD5N72EURQNV4W-YsfN-QF2sliNIBQ/viewform?usp=sf_link

Q: What is the We Are Inclusive project?

The We Are Inclusive project is a pledge campaign that clubs and leagues can sign up to which helps raise the awareness of Inclusive football across our county.

Q: Who can sign up for We Are Inclusive project?

All London FA grassroots clubs and leagues can sign up to the We Are Inclusive project.

Q: Why should our club sign up for We Are Inclusive project?

It could make a real difference and if just one person from your area finds inclusive football as a result of your effort.

Q: What does our club have to do if we sign up to the We Are Inclusive project?

Clubs and leagues decide their own pledge. It can be big or small and suit the ambitions of the club or league. To help clubs devise their pledges we have put together some examples you could sign up to. We have split these example pledges into 3 levels which relate to the time and resources needed to complete a pledge;

Bronze = Minimal Time/Minimal costs.

Silver = Some commitment/some cost.

Gold = Weekly Commitment/Higher cost.

Q: What support is offered by London FA to help clubs?

Upon committing to a pledge every club will receive support from a dedicated staff member to ensure their club are inclusive and continue to grow their inclusivity.

Access to our Inclusive support network for clubs to share good practice, ideas and questions to support London to become more inclusive.

Q: How do I submit a pledge?

Step 1: *As a club decide what you want your Inclusive football pledge to look like.*

Step 2: *Complete the online form: https://docs.google.com/forms/d/e/1FAIpQLScfQpohvQtM-2jAQwii3AD5N72EURQNV4W-YsfNQF2sliNIBQ/viewform?usp=sf_link*

Step 3: *Club will receive positive coverage via social media.*

Step 4: *Pledge clubs will receive direct support from the County FA to help them achieve their pledge.*

Step 5: *Clubs achieving their pledge will receive their marketing assets and added to the We Are Inclusive Pledge section on the London FA website*

