



**ENGLAND
FOOTBALL**

London FA Club Webinar

Monday 13th May 2024

Housekeeping



- Please put your microphone on mute.
- Please have your camera on if you feel comfortable to do so.
- If you would like to ask a question, please comment in the chat function or wait till the end of the presentation.
- The recording will be uploaded onto the London FA website under Webinars of the Clubs & Leagues section.
- We want your voices to be heard, however please be considerate of others when speaking.

Agenda

- **CEO Update from Paul Bickerton**
- **Get ready for Affiliation**
- **Pricing**
- **Club Portal Demonstration**
- **Player Registration**
- **Accreditation – Becoming an Accredited Club**
- **Racial Equality Training**
- **AOB**



Agenda



- **CEO Update from Paul Bickerton**
- **Get ready for Affiliation**
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- **Club Portal Demonstration**
- **Player Registration**
- **Accreditation – Becoming an Accredited Club**
- **Racial Equality Training**



A man with dark skin and dreadlocks is seated at a table, leaning forward and gesturing with his hands while talking. He is wearing a blue short-sleeved shirt and a blue lanyard with a badge that says "WO Sports". The background is blurred, showing other people in a social setting. The text "A CONVERSATION ABOUT OUR GAME." is overlaid in large white letters, with thin white geometric lines framing it.

A CONVERSATION ABOUT OUR GAME.

METHOD FOR IN-PERSON EVENTS



	Date	Location
Week 1	12-Jun	Southampton
	13-Jun	Eastbourne
	14-Jun	Cambridge
	15-Jun	London
Week 2	20-Jun	Middlesbrough
	21-Jun	Newcastle
Week 3	26-Jun	Burnley
	27-Jun	Manchester
	28-Jun	Bradford
Week 4	03-Jul	Hull
	04-Jul	Boston
	05-Jul	Norwich
Week 5	10-Jul	Exeter
	11-Jul	Bath
	12-Jul	Worcester
	13-Jul	Burton

Attendees were asked: 'Did the event meet your expectations?'



Attendees that rated the following as 'Good' or 'Excellent'

The length of the event	88%
The atmosphere of the event	92%
The quality of the facilitators	94%
The quality of the hosts	94%
The organisation of the event	95%
The topics chosen to discuss	94%
The quality of the venue	93%
The information received prior	90%

METHOD

Online survey fielded May-July 2023.

Promoted via emails from The FA, through social media channels, and at the in-person events.

Respondents chose which modules and questions to answer from the following list of topics:

- *Playing the game*
- *Referees & match officials*
- *Coaching*
- *Volunteering*
- *Technology & communication*
- *Behaviours*
- *Cost of living*
- *The future of youth football*

21,339
responses

ranging from 2,849 (Referees & match officials) to 14,084 (Playing the game) per module



London FA Consultation



Phase 1: Four stakeholder consultation sessions:

- 3 in-person / 1 online
- 153 people engaged
- Questions focused on London FA & FA strategic priorities, London landscape and challenges, possible solutions, and brand and identity

Phase 2: E-survey out to all consultation attendees

- 50 responses
- Questions focused on three areas – creating thriving communities, connecting and serving participants, progressing the games governance

Phase 3: Board Strategy Away Day

- Did an exercise to prioritise the actions and ideas accumulated from consultations – must, should, could, won't

London FA Strategic Framework



OUR VISION: *to **serve** London's grassroots football family, supporting them to grow and develop the game across the capital*

OUR MISSION: *Inspiring positive change through football **for all** – by uniting communities, tackling inequalities and improving the health of the nation.*

STRATEGIC PRIORITIES



Improve Playing Choice & Experience



Deliver Equal Opportunities For Women & Girls To Play



Build More & Improve Existing Facilities



Tackle Poor Behaviour



Develop A Valued Network Of Volunteers, Coaches & Referees

STRATEGIC DRIVERS

Create Thriving Community Clubs and Leagues

Connect & Serve Participants

Progress The Game's Governance

Best in class safeguarding standards and equality, diversity & inclusion practices

Next steps



- **24th May 2024:** **Submission to The FA**
- **17th June 2024:** **Approval by London FA Board**
- **15th July 2024:** **Strategy presented to London FA members (London FA AGM)
London FA rebrand launched**



LondonFA

**Get Ready for Affiliation
2024-2025**

Affiliation 2024-2025

- *Affiliation overview*
- *Team Fees*
- *Timeline*
- *Requirements*

Affiliation- What's Changed?



Prices

Club Type	Team Affiliation Fee (Per Team) Season 23-24	Team Affiliation Fee (Per Team) Season 24-25
Adult Clubs, Women (Tiers 3-6) Saturday, Sunday, Midweek, Veterans)	£35.00	£36.00
Youth (U5 - U18)	£12.50	£12.90
Adult Small Sided	£5.00	£5.00
Walking Football	£0.00	£0.00
Disability	£0.00	£0.00

Examples

Club Type	Team Affiliation Fee (Per Team) Season 23-24	Team Affiliation Fee (Per Team) Season 24-25
<i>Youth Club, 1 team</i>	<i>£12.50</i>	<i>£12.90</i>
<i>Youth Club, 2 teams</i>	<i>£25.00</i>	<i>£25.80</i>
<i>Youth Club, 10 teams</i>	<i>£125.00</i>	<i>£129.00</i>
<i>Youth Club, 15 teams</i>	<i>£187.50</i>	<i>£193.50</i>
<i>Youth Club, 20 teams</i>	<i>£250.00</i>	<i>£258.00</i>
<i>Youth Club, 30 teams</i>	<i>£375.00</i>	<i>£387.00</i>
<i>Adult Club, 1 team</i>	<i>£35.00</i>	<i>£36.00</i>
<i>Adult Club, 2 teams</i>	<i>£70.00</i>	<i>£72.00</i>
<i>Adult Club, 5 teams</i>	<i>£175.00</i>	<i>£180.00</i>

Professional Teams

Club Type	Team Affiliation Fee (Per Team) Season 24-25
<i>Premier League</i>	<i>£2,000.00</i>
<i>English Football League (EFL)</i>	<i>£1,500.00</i>
<i>National League Steps 1 & 2</i>	<i>£400.00</i>
<i>National League Steps 3 & 4</i>	<i>£300.00</i>
<i>National League Steps 5 & 6</i>	<i>£200.00</i>
<i>Women's Super League (WSL)</i>	<i>£435.00</i>
<i>Women's Championship</i>	<i>£160.00</i>

County Cup Fees

County Cup Competition	Cost Per Team
London Senior Cup (for Clubs Step 1-5)	£30
London Senior Trophy (for Clubs Steps 6 -7)	£25
London Saturday Junior Cup	£25
London Sunday Challenge Cup	£25
London Sunday Trophy	£25
London Sunday Junior Cup	£25
Capital Women's Cup* Subject to approval	£20
London Veterans Cup	£25
London Girls Youth Cup – Saturday/Sunday (U12-U18) *We do have girls cups at each age group	£20
London Boys Youth Cup – Saturday (U12 – U18)	£20
London Boys Youth Cup – Sunday (U12 – U18)	£20

Club Affiliation Overview

- *Opening from 5th June 2024.*
- *Clubs will have a designated affiliation lead to support them through the journey.*
- *Club affiliation guide, videos and checklist to help guide clubs through the process.*
- *Affiliation is now completed through the Club Portal ([Clubs.thefa.com](https://clubs.thefa.com))*

Club Affiliations Timeline

Item	Key Dates	Lead
<i>Clubs Webinar (Teams)</i>	<i>13th May 2024 (6:30 - 8pm)</i>	<i>London FA</i>
<i>League Webinar (Teams)</i>	<i>20th May 2024 (6:30 - 8pm)</i>	<i>London FA</i>
<i>Get Ready for Affiliation</i> <ul style="list-style-type: none"> ○ Fold Teams ○ Online Consent ○ Safeguarding Declarations ○ Club/Team Grounds ○ Qualifications for coaches and key officials ○ Pay any outstanding debts 	<i>13th May – 5th June 2024</i>	<i>Clubs</i>
<i>London FA Club affiliation opens</i>	<i>From 5th June 2024</i>	<i>Clubs</i> <i>*Clubs will have a dedicated member of staff to help with their affiliation</i>
<i>Club Portal Training (FA Led)</i>	<i>11th June 2024</i>	<i>The FA</i>
<i>Affiliation drop-in support with affiliation lead</i>	<i>5th June - August 2024</i>	<i>London FA</i>
<i>Support with player registration via the Club Portal</i>	<i>From 5th June 2024</i>	<i>Support from the playerreg@londonfa.com email</i>

<https://grassrootstechnology.freshdesk.com/support/solutions/articles/48001238475-affiliation-key-points-for-clubs>

*Before Affiliation Window Opens
(75% of work)*

- 1) Check officials and qualifications
- 2) Add club and team grounds
- 3) Read and accept Safeguarding declarations (once per season)
- 4) Tidy up folded teams
- 5) Assign teams to correct leagues

From 5th June

- 6) Create new teams
- 7) Affiliate teams as required
- 8) Add County Cups

By Role

Key Officials

All roles must be filled

Secretary

Safeguarding for Committee Members

Chair

Safeguarding for Committee Members

Treasurer

Safeguarding for Committee Members

Welfare Officer (Youth)

Safeguarding for Committee Members

DBS

Welfare Officer Course

Welfare Officer (Adult)

Player Welfare Course

&

Safeguarding Adults

*Clubs with Disability Teams

Youth Team Officials

All officials must be named

Manager

DBS

Safeguarding Children Course

Coach

DBS

Safeguarding Children Course

Assistant Manager/Coach

DBS

Safeguarding Children Course

Open Age Team Officials

All officials must be named

Manager (inc Assistant)

Player Welfare Course

DBS

*If any U18s

Coach(s) (inc Assistant)

Player Welfare Course

DBS

*If any U18s

First Aider/Physio

Player Welfare Course

DBS

*If any U18s

Safeguarding Compliance Process

- *Receive an email at various time-frames throughout compliance for DBS.*

3 Months

1 Month

2 Weeks

1 Week

Expired

21 Days Post Expiry
SUSPENDED

- *Safeguarding Children Certificates and Player Welfare Notifications can only be issued upon Expiry.*
- *All courses can be found on <https://learn.Englandfootball.com/courses/safeguarding>*
- *21 Day Countdown Post-Expiry begins immediately following adding an U18 to the team/club.*

(For Player Welfare in Open-Age Football)

Utilising Safeguarding at London FA

London FA Safeguarding Team are here to support with concerns but also to educate and upskill.

If you have concerns about:

- **Parents/spectators behaviours;**
- **Coaching Staff;**
- **Participant Welfare or;**
- **Any other relevant Safeguarding/Welfare Education – Please get in contact.**

Please contact Safeguarding@LondonFA.com to explore the possible advice and/or services the team can provide.

Email: Safeguarding@LondonFA.com

Phone: Harry Woodley – Football Safeguarding & Welfare Manager – 07525 237 348



Mandatory Qualifications (Open Age)



<https://learn.Englandfootball.com/courses/safeguarding/player-welfare-in-open-age-football>

Free – No Expiry.

Mandatory for ALL Open-Age coaching staff (inc. Assistants, GK Coach, Fitness Coach etc), Club Welfare Officer, Physios/First Aiders.

45 Minutes

BE READY FOR AFFILIATION (2024-2025)

The latest advice to ensure you are ready for when the affiliation window opens for 2024-2025.

🔗 Shares

WITH THE AFFILIATION PERIOD SOON TO BE UPON US, GET AFFILIATION READY SO YOUR CLUB IS PREPARED TO CLICK SUBMIT ONCE THE AFFILIATION WINDOW OPENS!

There are some new requirements which are important for our clubs to start preparing for now so you can be ready for the upcoming season.

Opening from Wednesday 5th June 2024, club affiliation will again be available in [Club Portal](#) instead of through the Whole Game System.

Affiliation Requirements for the 24-25 season

All Clubs

- **Public Liability Insurance** – All clubs are required to have Public Liability Insurance covering the club for the upcoming year. This must be a minimum of £10million pounds.
- **Club Ground** – It is a requirement for clubs to state their main home ground. You can do this ahead of affiliation through the 'My Club' tab. You can find guidance on how to complete this [here](#).

<https://www.londonfa.com/news/2024/may/10/be-ready-for-affiliation-2024-2025>



LondonFA

Affiliation Walkthrough

Live Demo- Club Portal

<https://clubs.thefa.com/>

Username: same your WGS login

Password: same as your WGS

CLUB PORTAL
PART OF ENGLAND FOOTBALL

London FA Dre...
County Admin

Dashboard

My Club

Players

Teams

Officials

Discipline

Payments

Teams

All Teams

Search Teams

Show Filters

Affiliate Teams

Create Team

Manage League

Manage County Cups

1 Team

Team Name	Affiliation Status	League	County Cups	Players	Team Requirements
U14 Test Male / 11v11	Unaffiliated	-	-	0 Registered 0 Allocated	<div>Officials</div> <div>Qualifications</div> <div>Team Ground</div>

Affiliation

Affiliation

1. Club Details

2. Select Teams

3. Club Insurance

4. Team Insurance

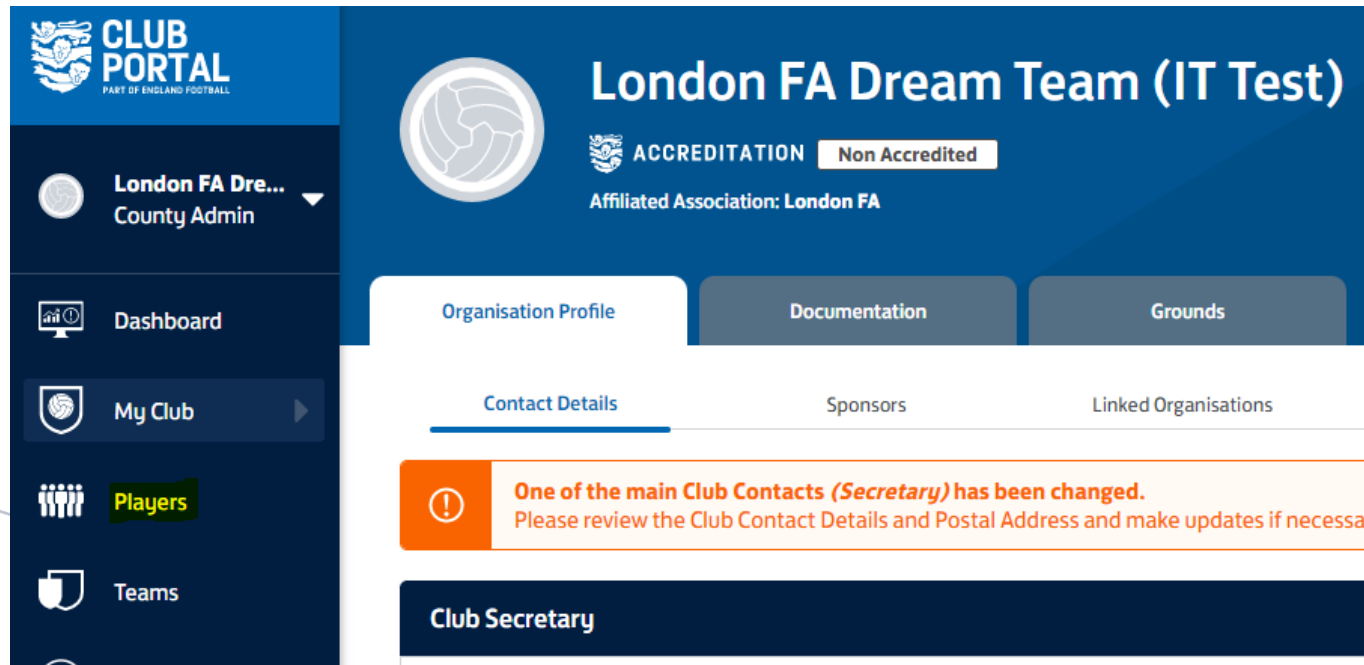
5. Summary



Player Registration Updates

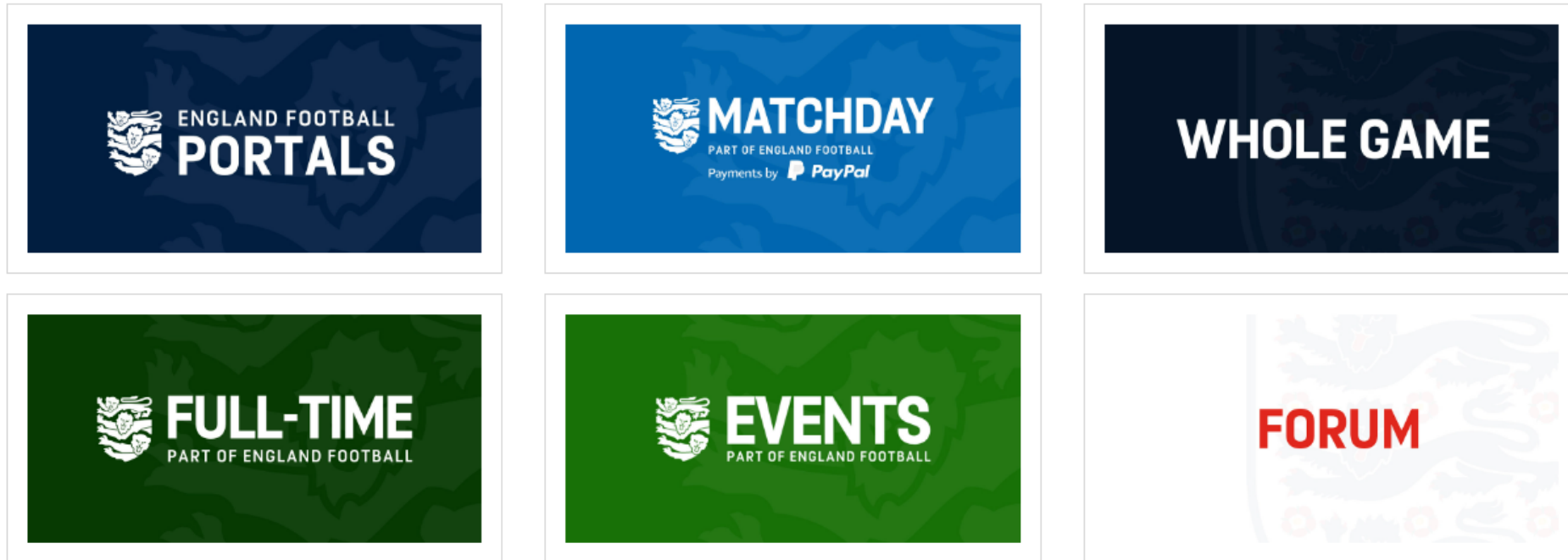
LondonFA

Player Registration Overview



Opens 5th June 2024

Grassroots Technology Hub



<https://grassrootstechnology.thefa.com/support/home>

To raise a ticket through the FA Grassroots Service Desk, please use the following

[*https://grassrootstechnology.freshdesk.com/support/tickets/new*](https://grassrootstechnology.freshdesk.com/support/tickets/new)

**Best to contact London FA first, who can look to help resolve your query much quicker.*

ENGLAND FOOTBALL ACCREDITATION

Accreditation – Becoming an Accredited Club

What is England Football Accreditation?

- *England Football Accreditation replaced The FA Charter Standard as the new framework for Club & League Accreditation.*
- *A vibrant national Club & League network that delivers inclusive Football for its local community.*
- *An opportunity for The FA and County FA to recognise Clubs & Leagues who raise standards and maximise opportunities for all to participate.*
- *To keep Football accessible, sustainable and safe, helping those to successfully run football off and on the pitch.*
- *Ensures provision centres around the Respect standards and behaviours needed to make Football a place for all.*



Accreditation – Becoming an Accredited Club

Rewards and Recognition

- *Funding for facility improvements.*
- *Access to the Club Programme and professional services.*
- *Access to experts: Mentors, Ambassadors and Club Consultants.*
- *Invitations to webinars, events and conferences.*
- *County Recognition.*
- *Opportunity to win National Awards.*
- *Opportunity to win County FA Awards.*
- *Developmental support to grow provision.*
- *EFA Benefits: Nike Footballs, Welcome Pack, Asset Pack, Certificate.*



Accredited Club ★

To be a one star
Accredited Club,
you must:

Offer a minimum of one affiliated male or female team at any age group playing within an FA sanctioned League competition. Or a minimum of one affiliated disability team.*

To understand what it takes to be a one star England Football Accredited club watch this video [here](#).

*Affiliated disability teams, will be recognised and do not need to be playing within a sanctioned competition.



1 male team
at any age

OR



1 female team
at any age

OR



1 disability
team at any age

Accredited Club ★★

To be a two star Accredited Club, you must:

Offer a complete Accredited player pathway for either male or female or disability football, playing within FA sanctioned League competitions.*

In addition, offer a minimum of one team at any age group from an alternative pathway.

To understand what it takes to be a two star England Football Accredited club watch this video [here](#).

*Affiliated disability teams, will be recognised and do not need to be playing within a sanctioned competition.



Offer at least 1 team in at least 8 youth age groups (U7 to U18)

U7	U8	U9
U10	U11	U12
U13	U14	U15
U16	U17	U18

Offer at least 1 adult team from age groups U19 to Open Age

U19	U20	U21
U23	OA	

AND



1 female team at any age

OR



1 disability team at any age

* Must have U7 or U8

* Must have U16, U17 or U18

* Must have 1 adult team, can be either U19, U20, U21, U23 or Open Age

** Max gap of 2 years between teams up to U15s.

Accredited Club Continued ★★



Offer at least 1 team in at least 4 of these age groups

U9	U10	U11
U12	U13	U14
U15	U16	

* Must have U9 or U10

* Must have U15 or U16

** Max gap of 2 years between teams up to U16s

AND



1 male team
at any age

OR



1 disability
team at any age



Offer at least 1 team in at least 2 age groups from any gender

U8	U12	U16
OA		

* Under 8 can be U6 to U8

* Under 12 can be U9 to U12

* Under 16 can be U13 to U16

** All age groups included, U6 to U16
and Adult. See the [Club Portal](#)
for more information

AND



1 male team
at any age

OR



1 female team
at any age

Accredited Club ★★

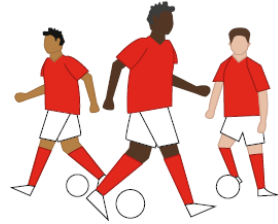
To be a three star Accredited Club, you must:

Offer the complete accredited player pathway for both male and female whilst offering a minimum of one disability team at any age group, playing within FA sanctioned League competitions.*

To understand what it takes to be a three star England Football Accredited club watch this video [here](#).

*Affiliated disability teams, will be recognised and do not need to be playing within a sanctioned competition.

MALE



Offer at least 1 team in at least 8 youth age groups (U7 to U18)

U7	U8	U9
U10	U11	U12
U13	U14	U15
U16	U17	U18

Offer at least 1 adult team from age groups U19 to Open Age

U19	U20	U21
U23	OA	

* Must have U7 or U8

* Must have U16, U17 or U18

* Must have 1 adult team, can be either U19, U20, U21, U23 or Open Age

** Max gap of 2 years between teams up to U15s.

FEMALE



Offer at least 1 team in at least 4 of these age groups

U9	U10	U11
U12	U13	U14
U15	U16	

* Must have U9 or U10

* Must have U15 or U16

** Maximum gap of 2 years between teams up to U16s

DISABILITY



Must have at least 1 disability team at any age

England Football Accreditation Summary

Club Development Plan

- *Why your Club exists?*
- *Season Plan*
- *Budget Planning & Sponsorship*
- *Club Operations & Governance*
- *Marketing your Club*

Download Club Development Plans at www.EnglandFootball.com/Accredited

How to become Accredited

- *Apply through the Club Portal. Ensure the eligibility criteria is met, which can be evidenced within the Club Portal and complete the Accreditation Checklist.*
- *All Accreditation applications are completed through the Club Portal – clubs.thefa.com.*
- *England Football Learning Links: [Safeguarding Children](#), [Safeguarding for Committee Members](#), [Welfare Officer Course](#), [Introduction to Coaching Football](#), [Introduction to First Aid in Football](#), [Player Welfare in Open Age Football](#).*
- *Visit The FA's [Knowledge Base](#).*
- *Visit [London FA's England Football Accreditation Page](#).*
- *Visit [The League & Club Hub](#).*



LondonFA

LONDON FA RACIAL EQUALITY TRAINING

London FA Racial Equality Training

Training Aims

- *Understand the impact of Racism within Football.*
- *Importance of promoting Race Equality and tackling Racism.*
- *Consider the power and impact of language on peoples feeling of safety and belonging.*
- *Explore the line between banter and harassment.*
- *How to effectively challenge racist attitudes and behaviours.*
- *Understand the steps to take if you are a target of Racism.*

London FA Racial Equality Training

Who is the training for?

- *Club & League Committee Members*
- *Member Clubs*
- *Managers / Coaches*
- *Volunteers*
- *Open-Age Players*
- *Parents*



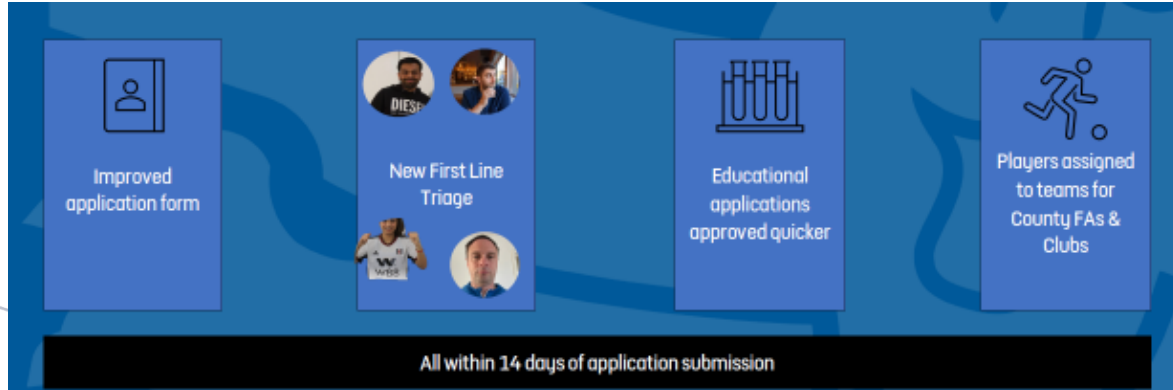
To register your interest, please complete the following form:
[London FA Racial Equality Training \(Clubs & Leagues\) Expression of Interest Form.](#)



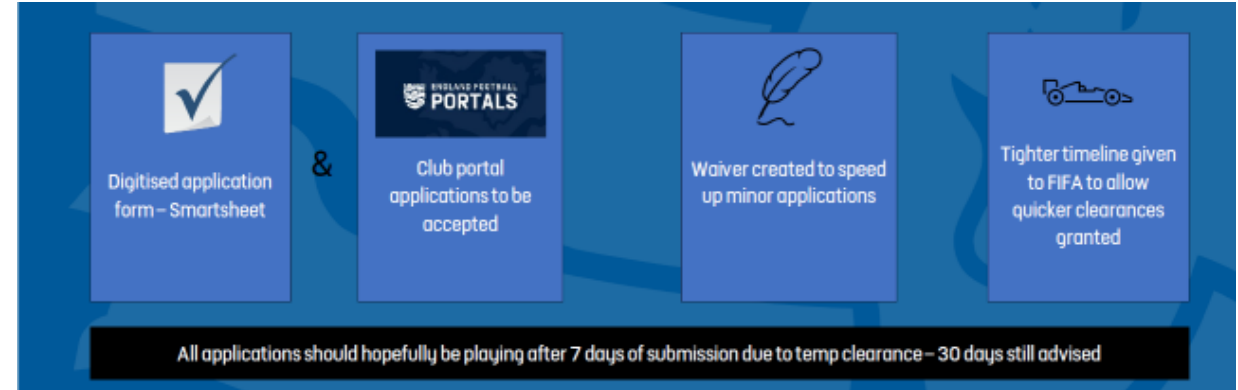
LondonFA

AOB

Dispensation and International Clearance



<https://grassrootstechnology.thefa.com/support/solutions/articles/48001235147-dispensation-faqs>



<https://app.smartsheet.com/b/form/0a518a31084e49b89fa61d2a6a936b8f>

Systems Downtime

DOWNTIME | SEASON ROLLOVER 2024

1st June – 5th June (maximum)

Portals Unavailable



Portals Remaining Online



Referee
Registration



1st July – 3rd July

Portals Unavailable



Portals Remaining Online

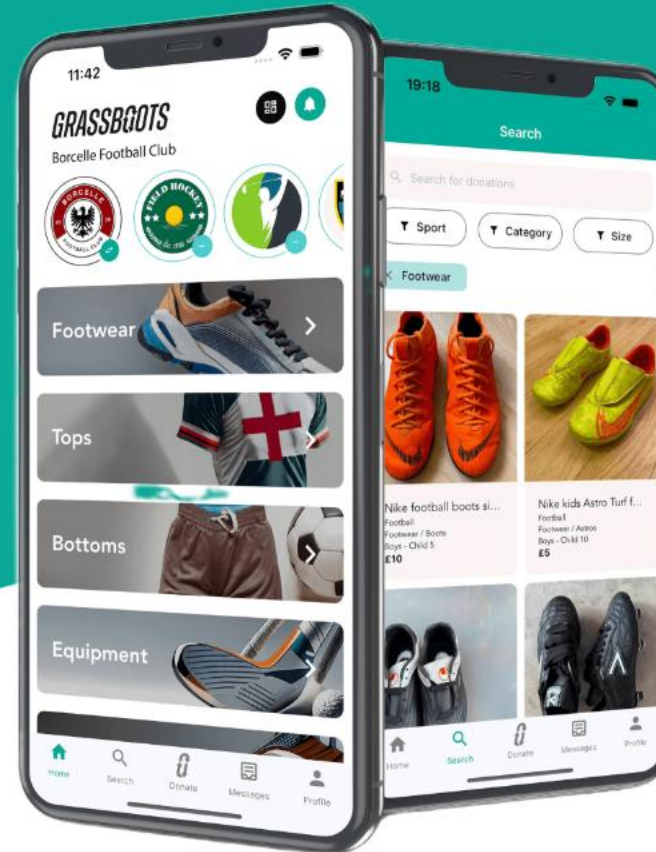


Referee
Registration



The online marketplace for preloved sportswear and sports equipment

-  Quickly establish your own online marketplace to help you reach your fundraising target
-  Provide your club community with more affordable options when buying sports goods
-  Empower your sports community to promote sustainability and reuse



GRASSBOOTS
Buy. Donate. Support.



   www.grassboots.club

Jason Westhorpe / Co-Founder
jason.westhorpe@grassboots.club

Download
and register



THANK YOU

