

Manchester FA



# REFEREE MANCHESTER FA REFEREE AWARDS SPONSORSHIP GUIDE



2024





**GREATER  
MANCHESTER  
FOOTBALL**

# WHO ARE MANCHESTER FA?

We are the home of grassroots football in Greater Manchester and we are committed to providing football **FOR ALL**.

A passionate, inspiring and professional organisation, Manchester FA is the home of grassroots football across Greater Manchester.

We are the guardian of the national game in Greater Manchester. We are responsible for efficiently governing and developing the local game and strive to positively influence participation for all in football regardless of age, ability, sex, sexual orientation, race, religion and socio-economic status. Often described as grassroots football, participation in the non-professional game continues to thrive in our city which is steeped in football tradition and history across all levels of the game.

We are the governing body for association football and are based at the House of Sport at The Etihad Campus, and are responsible for the governance and development of football at all levels in our area. We support and develop over 40,000 players within 3,500 teams that play in over 400 clubs within 28 sanctioned leagues. We also support thousands of volunteers, coaches and administrators and help develop and grow over 900 Match Officials as they develop a career within the game.

**"FOR A BETTER  
GRASSROOTS  
GAME IN GREATER  
MANCHESTER"**

# MANCHESTER FA REFEREE END OF SEASON CELEBRATION

The Manchester FA Referee End of Season celebration will take place at an inner city location, where 100+ match officials across Greater Manchester are given the opportunity to celebrate the successes of our colleagues who have achieved promotion across all levels and formats of the game.

We also celebrate the success of the Manchester FA Referee Development Team and reward those Match Officials who have excelled both on and off the field of play. Just some of the awards that are presented are;

**Grassroots Referee of the Year – National Award**

**Female Referee of the Year**

**Young Referee of the Year**

As a forward thinking County FA when it comes to refereeing, now is a great time to join us on an exciting journey as we continue to expand our numbers of qualified Match Officials, the CPD offered and our ambition to create a positive environment for which our Match Officials are operating within.

We have over 900 qualified Match Officials, ranging from those on the FIFA list, both the Men's and Women's pathways through to our Youth Match Officials. Manchester FA provides bespoke and unique CPD for all Match Officials, Mentors, Coaches and Observers, regardless of their refereeing level or experience within the game, supporting to ensure that their performances on a matchday are the best they can be. We have been recognised nationally on this basis when we were shortlisted for the development and support to our U18 match officials through the continued success of our Introduction to Refereeing Workshops.

Manchester FA continues to promote the successes of our Match Officials on social media channels with over 40,000 followers which attract over 1million impressions every 60 days.

**'TO CREATE AN  
INCLUSIVE CULTURE  
OF REFEREEING  
EXCELLENCE WITHIN  
GREATER MANCHESTER'**

# SPONSORSHIP OPPORTUNITIES

## PACKAGE 1 - £1500

Full Exclusive sponsorship of the 2024 Manchester FA Referee Awards including;

- Naming rights; proposed:  
The 2023-2024 *Business Name* Manchester FA Referee Awards
- Brand presence/inclusion on the following;
  - Referee Promotion Certificates
  - Referee Award Certificates – including CORE/Academy, Female, Young Referee of the Year
  - Digital Assets including
    - E-Tickets
    - Montage Videos used during the night
    - Winners Photo's watermark/footer
    - Main Presentation
  - Pre, during and post event social media posts in relation to the awards, categories & event -
  - Mentioned throughout the evening by our guest compare
- Be part of the presentation party
  - Inclusion of *Business Name* Representation for the 'winners photos'
- 3x Complimentary tickets to the event
- *Business Name* Vouchers
  - Opportunity to provide all attendees with a one off discount for purchases at your organisation, capitalising on a captive audience of around 100 guests.

## **PACKAGE 2 - £2000**

Package 2 will provide you with all of the benefits as listed within package 1 PLUS the following;

- Opportunity for a 'Pop-Up' store to be set up on site allowing attendees to purchase from your business directly.
- 1x complimentary Hotel Room for your use
- 5x complimentary tickets (total) to the event

## **PACKAGE 3 - £2500**

Package 3 will provide you with all of the benefits as listed within packages 1 & 2 PLUS the following;

- Physical Asset Production for use by Manchester FA
  - 2x 'welcome to the event...' roller banners at the hotel entrance/event space
  - 1x Large photo backdrop to be used throughout the event

## **DISCUSS FURTHER**

Are you interested in being part of one of the most progressive, exciting County Football Associations?

To find out more and discuss this great opportunity further please contact:

Conor Brown | Referee Development Officer - [Conor.Brown@ManchesterFA.com](mailto:Conor.Brown@ManchesterFA.com) | [Support@ManchesterFA.com](mailto:Support@ManchesterFA.com)



# GREATER MANCHESTER FOOTBALL

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Referee Awards Sponsorship Opportunities 2024