

#NorfolkFootball

**FOR ALL**



**2019/20 – Annual Report**



# Welcome

A warm 'virtual' welcome to Norfolk County Football Association's Annual General Meeting, which sees the official conclusion to the 2019/20 season, although in reality we all know that sadly this season was ended abruptly back on the 16 March 2020.

The 2019/20 season will always be remembered for non-footballing reasons, however I do hope the following summary of information within this report demonstrates just some of the fantastic work that was still delivered and achieved throughout the course of the season.

The last 4 months have without doubt been the most challenging and demanding that we've encountered in the Association's recent history, however we remain as committed as ever to bounce back from this testing time as a County FA, so that we can best serve Norfolk Football for a further 139 years!

I do hope you find this annual report at the very least informative if not enjoyable 😊

Gavin Lemmon  
Chief Executive



# Financial Overview

Up until 31 May 2020

**Turnover - £1,121,264**

**38%** theFDC's & County 5IVES

**35%** Grant Funding - The FA & Government (JRS)

**10%** Education Courses

**8%** Discipline

**5%** Affiliations & Registrations (Players & Referees)

**2.5%** Other (inc Sponsorship & Excursions)

**1.5%** County Cup Competitions



# #NorfolkFootball ForAll Strategy

## FA KPI's

FA KPI Area	Baseline 18/19	Actual 19/20	Variance
<b>High Quality Introduction to Football AND Clubs &amp; Leagues</b>			
Male Players	24,928	25,004	+76
Female Players	2,176	2,370	+194
Disability Players	300	300	0
Futsal Players	610	60	-550
Wildcats Centres	24	30	+6
Youth CS %	94.68%	96.46%	+1.78%
Adult CS%	56.20%	59.75%	+3.55%
Safeguarding SOS	Met the Standard	Met the Standard	Met the Standard



# #NorfolkFootball ForAll Strategy

## FA KPI's

FA KPI Area	Baseline 18/19	Actual 19/20	Variance
<b>Embrace all formats, engage all participants AND Recruit, develop and support the workforce</b>			
Online Player Registration %	89.24%	96.85%	+7.61%
Youth Teams with a Qualified Coach	95.64%	96%	+0.36%
Female L1, 2, 3	44, 5, 2	29, 3, 0	-15, -2, -2
BAME L1, 2, 3	11, 4, 2	14, 4, 0	+3, 0, -2
Referees	421	404	-17
Female Referees	24	26	+2
BAME Referees	14	18	+4



# Football Development

**147** Charter Standard Annual Health Checks completed

**6** new clubs obtained Charter Standard Accreditation

**North West Norfolk League** gained Charter Standard League Accreditation

**22** Charter Standard Match Observation Visits Carried Out

**30** Wildcats Centres established (20 retained, 10 new)

Investment secured for **2 new** disability Satellite Clubs

Launch of the **Club Pledge programme** to support disability football

Delivery of **Adult Disability Football Festival** - January 2020

Local **Rainbow Laces Campaign** delivered - November / December 2019

**#NorfolkFootballisPositive** local campaign delivered - October 2019



# Facility Development & Investment

Total Facility Investment Secured - **£5.32m**

Headline projects delivered include:

**£160k** Football Foundation Pitch Preparation Fund (64 grants)

**£4.6m** The Nest (Norwich City Community Sports Foundation)

**£217k** Football Foundation Enhanced Grass Pitch Maintenance Fund

**£92k** Football Foundation Goalpost Grants

**£167k** FSIF King's Lynn Town FC

Completion and launch of 7 District Local Football Facility Plans

Football Foundation Application Submission of Gorleston FC Relocation

**£1.5m** and the FDC Refurbishment **£224k** (July 2020 decision)



# Football Workforce - Courses

Level 1 Coaching – 10 courses, 225 attendees

Level 2 Coaching – 1 course, 25 attendees

IFAIF (First Aid) – 28 courses, 439 attendees

Safeguarding Workshop (F2F) – 4 courses, 91 attendees

Welfare Officer Workshop – 2 courses, 25 attendees

Referees Course – 5 courses, 80 attendees

Coaching Disabled Footballers – 1 course, 25 attendees

Futsal Level 1 Coaching – 1 course, 17 attendees

**Total Summary – 51 Courses & 971 Attendees**





# Referee Workforce

## Key Activities

Referee Appointment Coverage - **97.58%** Saturday Football and **99.32%** Sunday Football

**59** Referee Observations and **92** Coaching Visits completed throughout the season

**80** New Referees attended a Referees Course

**206** Referees attended and completed CPD prior to the start of the season

## Promotions

**2x** Level 7 to 6 – Harry Amey & Morgan Rusted

**3x** Level 7 to 5 – Shaun Catchpole, Gary Chaplain & George Sewell

**8x** Level 6 to 5 – Lorraine Catchpole, Harley Golder, Nick Hunt, Stuart Jessop, Tom Rampling, James Sneddon, Ryan Starkey & Matt Steward

**1x** Level 4W to 3W – Lorraine Catchpole

**5x** Level 5 to 4 – Egidijus Amsiejus, Matt Friend, Ben Green, Harvey Newstead & Louis Lofts

**2x** Level 4 to 3 – Murray Grant & Callum Parke

**1x** National List of Assistant Referees – Martyn Holmes

Congratulations to all Referees for this fantastic achievement!



# Discipline, Player Registrations & Safeguarding

Type	2019/20 Actual (18/19 March)
<b>Discipline</b>	
Cautions	5,935 (6,092)
Standards	494 (623)
Misconducts	249 (341)
<b>Player Registrations</b>	
Adult Player Registrations	12,564
Youth Player Registrations	13,751
Transfers / De-Registrations	975
<b>Safeguarding</b>	
Compliance Visits (16 Target)	20



# Marketing & Communications

Area	Baseline 18/19	Actual 19/20	Variance
<b>Social Media</b>			
Twitter Followers	11,470	12,512	+ 1,042
Impressions	7.9M	6.15M	-1.75M
Facebook Likes	2,417	2,856	+ 439
Instagram	1,544	2,081	+ 537
<b>Website</b>			
Page Views	458,344	376,990	-81,354
Sessions	184,120	176,922	-7,198
No of Users	85,155	93,209	+ 8,054



# Norfolk Football 'on the pitch' Highlights

**Norfolk Under 18s reaching a 3<sup>rd</sup> successive FA County Youth Cup Final**

Defeating Northumberland Away 0-4, West Riding 1-3 and Essex at Home 2-1

**King's Lynn Town FC achieving promotion to the National League**

**Wroxham FC reaching the Quarter Finals of The FA Vase for the 3<sup>rd</sup> time in their history**

**Charlie Dickerson and Ethan Warne representing England Colleges throughout the 2019/20 season**



# Our Partners



Chaplin  
Farrant  
Architects, Engineers  
and Cost Consultants



Official trophy supplier:



christiaanpartridge  
PHOTOGRAPHY

# Thank You



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# Our Dedicated Workforce

## Moving on

Adam  
Gusterson  
Hannah  
Boyd  
Matthew  
Frosdick  
Louie  
Donaldson



## Joining Us

Michelle  
Stewart  
Harvey  
Newstead  
Harry  
Murfet

**Thank You**



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# Board of Directors & Council

## 2019/20 Season

### New Directors

Joe Conway  
Paul Marshall  
Matt Wells



### New Council Members

Caroline Aldous  
Steve Brown  
Di Cunningham  
Andrew Dix  
Karen Ward

**Thank You**



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## Norfolk Football Volunteers

Without the fantastic volunteers from across all of Norfolk Football there would be no grassroots game, so we are always extremely grateful for all of the blood, sweat and tears that goes in to providing the game we all care about so much, so two simple words once again... **Thank You**





# 2019/20 FA & McDonalds Awards Winners

It gives us great pleasure to announce the award winners as follows;

**Club of the Year: Costessey Sports FC**

**Coach of the Year: Leah Newcombe, Wymondham Town United FC**

Highly Commended – Gary Howes

**Grounds Team of the Year: Carl Nicholls, Stalham Town FC**

**League of the Year: North West Norfolk League**

Highly Commended – Norfolk Combined Youth Football League

**Match Official of the Year: Egidijus Amsiejus**

Highly Commended – Ben Green & Jaden Lister



# 2019/20 FA & McDonalds Awards Winners

**Project of the Year: Great Yarmouth Town FC**

Highly Commended – Easton College

**Rising Star of the Year: Callum Kirby, Costessey Sports FC**

Highly Commended – Harry Bland & Jess Newton

**Volunteer of the Year: Chris Brown, Horsford FC & NCYFL**

Highly Commended – Jackie Price & Ray Ewart

**We Only Do Positive: Dan Henry, Costessey Sports FC**



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# Conclusion



Michael Banham  
Chairman





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