

Norfolk County FA Bulletin

September 2018



WELCOME

Welcome to the latest edition of the Norfolk County FA bulletin.

As always we aim to continue to provide you with engaging content from the various Norfolk FA departments as well as relevant information regarding what's on the horizon within the #NorfolkFootball calendar.

PARTICIPATION, INCLUSION & INVESTMENT: '#NORFOLKFOOTBALL FORALL'

We are pleased to announce our new strategy, '#NorfolkFootball ForALL' which will run from 2018-21.



The three year strategy aims to inspire a lifelong journey in football for all as well as increase football participation in Norfolk by 25%.

Created in 2015's 'Engaging the Next Generation', our 'DNA' core values will continue to run through the heart of the new strategy and a renewed focus on Safeguarding and Inclusion will aim to ensure that Norfolk is a forward thinking County, setting standards for others.

Some of the key strategic objectives of '#NorfolkFootball ForAll' include: a 5000+ increase in player participation; embracing all formats of football such as Walking Football and Disability Football; delivering £5m worth of facility projects; and increasing, retaining, and rewarding the volunteer workforce.

For further information and to view the Supporting Document [click here](#).

COMMUNITY SPORTS FOUNDATION BECOME OFFICIAL CHARITY PARTNER

Norfolk County Football Association has announced Norwich City Community Sports Foundation (CSF) as its official charity partner for the next two years.

In recent years Norfolk FA has supported various local charities including 'The Skin Cancer Research Fund', 'It's on the Ball' and 'Break Charity', a Patron of which is BT Sport's Jake Humphrey. The television presenter and Canaries fan is also a trustee of the Community Sports Foundation.

The Foundation is Norwich City Football Club's official charity and helps over 38,000 people every year achieve their goals through sport, supporting some of the most disadvantaged, disabled and talented people across Norfolk.

Norwich City CSF becoming the Association's Charity Partner for the next two seasons is part of a wider partnership agreement between the two organisations which will see them working more closely together to further develop football opportunities around Norfolk.



For more about the Community Sports Foundation becoming our Official Charity Partner [click here](#).

STEVE BODDY

Local Referee and stalwart of #NorfolkFootball, Steve Boddy, sadly lost his battle with oesophageal cancer last week. Steve was a fantastic servant of local football for more than 30 years, consistently refereeing over 50 matches per season. His enthusiasm to Norfolk Football was second to none and he will be sorely missed by all who knew him.



Steve's funeral is taking place on Friday 5 October, 1.45pm at St. Nicholas Church, Dereham.

THE NORFOLK FA NOTICEBOARD

The [Norfolk FA Noticeboard](#) is where you can post content related to #NorfolkFootball such as advertising for players, coaches and volunteers.

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Email Marketing@NorfolkFA.com with your post title, message, contact information and closing date. Please note that messages are moderated manually and may take time to appear online. If you have any issues or queries please get in touch.

CHRISTOS KARAKANNA JOINS NORFOLK COUNTY FA BOARD OF DIRECTORS

Currently 'Client Managing Partner, UK' at 'Up There, Everywhere', Christos Karakanna joins the Norfolk County FA Board as our new Business Director.

Christos is a self-motivated Senior Client Service professional with over 19 years integrated Agency experience and has worked across a diverse set of agencies and clients including Aviva, Nike, Virgin Atlantic and Nintendo; honing his skills and experience to allow him to drive businesses forward.

As a Head of Client Service & Senior Strategist, Christos is well versed in balancing brilliant client relationships, creating award-winning work, leading the strategic direction of his clients whilst delivering on the day to day tasks.



Everybody at the Association welcomes Christos to the role and looks forward to working with him.

To find out more [click here](#).

WENSUM PRINT OFFERS

We continue to promote the two special offers from our partners Wensum Print.

BESPOKE BANNERS

– promote and improve the visibility of your club!

With three sizes available at £20, £25 & £45 (including VAT) respectively and a FREE design service also available, clubs can utilise the offer to highlight their presence, attract

match day supporters, recruit for players, advertise for volunteers or any other marketing needs.

Visit the offer on our website by clicking [here](#)

WELFARE OFFICER BUSINESS CARDS

– increase transparency and accessibility in your club!

Local Youth Clubs can order personalised business card style handouts to aid in promoting best practice safeguarding procedures.



The offer allows a club to order 100 business cards for only £15 and 200 for only £20 (including VAT). To place an order, all you need to do is email info@wensumprint.co.uk with the following details:

- Club Name
- Club Welfare Officer Name
- Club Welfare Officer Phone
- Club Welfare Officer Email
- Club Crest (in as good a resolution as possible)
- Invoice email address (for payment)

For more information, please [Click Here](#).

For more information about Wensum Print please visit WensumPrint.co.uk.

THE FA RESPECT CAMPAIGN – WE ONLY DO POSITIVE

To kick off the 2018/19 youth football season, The Football Association has announced a renewed focus on the Respect campaign as it enters its ten year anniversary.



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Originally launched in the 2008/09 season, the campaign's new mantra of 'We Only Do Positive' aims to improve behaviour on touchlines across the country by raising awareness of Respect amongst a new generation of parents, coaches, volunteers and players.

The campaign follows extensive research carried out during the 2017/18 season to understand the effect of negative behaviour at football matches from Under 7s to Under 18s level more clearly, focusing on where Respect interventions would be most effective.

'We Only Do Positive' is The FA's new strategic approach to emphasise the role of parents and coaches whilst highlighting the importance of positive behaviours and environments – both on and off the pitch – for young footballers involved in mini-soccer and youth football.

The FA's Respect campaign aims to educate parents and coaches on their roles in creating a fun, safe and inclusive environment for players to ensure the campaign is embraced throughout the age groups and result in sustained participation from players and volunteers alike.

RACHEL COSSEY BECOMES FOOTBALL DEVELOPMENT OFFICER (INCLUSION) AT NORFOLK COUNTY FA

The new role of Football Development Officer (Inclusion) has been introduced at Norfolk County FA. As part of our new strategy we are committed to ensuring #NorfolkFootballForAll and as part of that we now have a designated member of staff to lead the way on this. Therefore, if you have any questions relating to any area of inclusion please contact Rachel.Cossey@NorfolkFA.com

THE FA ANNOUNCES NEW EQUALITY, DIVERSITY & INCLUSION PLAN

The Football Association [The FA] has today announced its new three-year equality, diversity and inclusion plan called In Pursuit of Progress.



The new plan is part of The FA's commitment, announced in January 2018, to ensure the diversity of those leading

and governing football better reflects what we see on the pitch in the modern game today.

In Pursuit of Progress is a new strategy that will deliver initiatives primarily focussed around gender and ethnicity across The FA's general workforce and leadership roles, including coaching staff across the England teams.

The FA's three-year plan focuses on the following areas:

- The FA and Our Culture
- The England Teams' Support Structure
- The Game's Grassroots Workforce
- Inclusion Programme Across the Game

To read the full article about The FA's new Equality, Diversity & Inclusion plan [click here](#).

PLAYING FOOTBALL WITH A PROSTHESIS

Attached to this e-mail are guidelines for individuals who play football with a prosthesis.

This information assists both referees to ensure a consistent approach to the implementation of the Laws of the Game, as well assisting individuals who wish to wear a prosthesis whilst playing football. If you are a player with an amputation wishing to play football with a prosthesis, please contact Rachel.Cossey@NorfolkFA.com who can assist you with applying for dispensation to play.

CHARTER STANDARD UPDATE

'PROUD TO BE...' CAMPAIGN

The FA has launched the 'PROUD to be...' campaign to celebrate the achievements of those who work hard to make football safe, fun and inclusive.



The FA has provided resources to promote Charter Standard, and set up processes to make sure standards are met.

The FA Charter Standard is open to grassroots football clubs and leagues. It is open 'For All' and includes adult, youth, male and female formats.

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The programme encourages improvement across grassroots football. Clubs who achieve The FA Charter Standard are able to demonstrate they have what it takes provide the best standard of grassroots football.

ANNUAL HEALTHCHECKS 2018-19

The Annual Health Check window is now open for clubs to complete. The Annual Health Check is open from 1 September until 31 January 2019. Click on the image below to go to the Whole Game System.



For support in completing the annual health check, please contact charterstandard@NorfolkFA.com or 01603 704050 (Option 1 and then 2).

IN-SERVICE CALENDAR

'Lino' Workshops

Mon 8 October, 6:30 – 8pm, Swaffham Town FC

Tues 13 November, 6:30 – 8pm, St Andrews FC

A free workshop to help boost the confidence and knowledge of volunteers who pick up the flag at the weekends. Click [here](#) to book now!

THE #NORFOLKFOOTBALL PODCAST

On Monday we launched a new initiative as we released the pilot episode of 'The #NorfolkFootball Podcast'.



The #NorfolkFootball Podcast aims to add another arm to our increasing communication channels with the view of enabling anyone involved in local football to easily digest information regarding the grassroots game.

You can listen to the first episode on YouTube [HERE](#), which features discussion on the Norfolk Junior, Sunday Junior & Sunday Senior Cups as well as the 1st Round Draws. Listen via a computer, tablet or smartphone – you can even connect to your car and listen on your drive home!

If you have ideas for future discussion topics or are interested in coming on the Podcast as a guest, please email Marketing@NorfolkFA.com.

NORFOLK COUNTY CUPS AVAILABLE FOR SPONSORSHIP

After a successful partnership with 'Sportsguard' spanning over ten years, the Sports Insurance firm will be moving across to the Association's small-sided football programme 'County 5IVES', for the new season.

The change has freed up the famous grassroots competitions for the first time in over a decade, including the prestigious Norfolk Senior Cup.



Whether the full complement of competitions or a specific group of associated cups; this presents a fantastic opportunity for an organisation or business to support Norfolk Football.

For more information please contact Rebecca Burton directly via Rebecca.Burton@NorfolkFA.com.

FRIDAY NIGHT LIGHTS AT OPEN

PLAY YOUR GAME UNDER THE LIGHTS AT THEFDC@OPENACADEMY

For a limited time only, you can play your usual weekend fixture at theFDC@OpenAcademy on a Friday evening under the floodlights!

Our last remaining availability is on 28 September and 5 October. Please call on 01603 704050 ext 3 or email us on theFDCopen@NorfolkFA.com to make a booking.

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VOLUNTEERS' AWARDS EVENING 2018

Our annual Volunteers' Awards Evening took place at Sprowston Manor on Friday 7 September 2018. The evening recognised and rewarded all of the Grassroots heroes across the county that make #NorfolkFootball what it is.



The night was a huge success with the winners of the 2018 FA & McDonald's Grassroots Football Awards receiving their prizes to a video that was played to the audience demonstrating the role they play in their clubs and communities. In addition the recipients of Norfolk FA & The FA Long Service Awards were celebrated on stage.

To see the videos we have made featuring all Norfolk's FA & McDonald's Grassroots Heroes 2018, [click here](#).

As a surprise to those in attendance, special guests came in the form of representatives of the England U21's squad including Premier League players Demarai Gray (Leicester City), Dominic Solanke (Liverpool), Lewis Cook (Bournemouth), Angus Gunn (Southampton) and James Maddison (Leicester City); with the last two having recent ties to the Canaries of course!



The audience were not only treated to a Q&A session with Gunn and Maddison but another with Manager Aidy Boothroyd in what was a great insight into both the Young Lions' Camp and his recent experiences at the World Cup working with Gareth Southgate in Russia.



A charity raffle and auction was held, raising over £1300 with the proceeds being donated to Community Sports Foundation, our new charity partner, and specifically towards the funding of Phase 2 of The Nest. A big thank you must go to our Banking Partners Barclays, who were also present on the evening, for matching the funds raised to reach a massive total of £2742!



Local photographer and videographer, Trevor Fuller provided photography services on the night – a big thank you to him and his team for the above photos and the use of the 'Mirror Booth' on the evening, in which many guests had a lot of fun with.

To see the full album of images from the evening and to purchase prints/digital downloads, please [CLICK HERE](#) and enter the Client Area by providing your email address along with the password 'NorwichFA'.

A video of the evening will be released on our social media channels this evening, so keep your eyes peeled for that!

AND FINALLY, GOOD LUCK!

We would like to wish all the teams playing within #NorfolkFootball the best of luck with their fixtures in the coming weeks.

Best wishes
Norfolk County FA