

Somerset FA Inclusion Advisory Group 2023-24 Annual Report

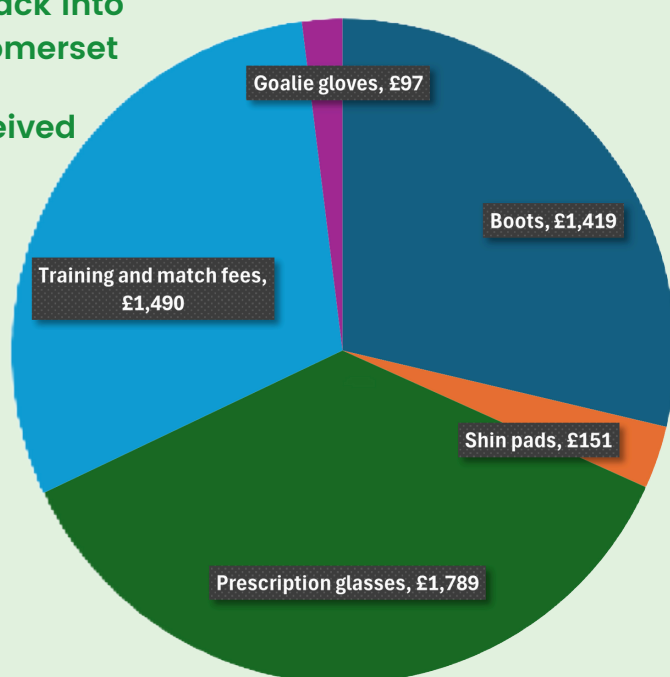
Individual Access to Football Fund

Discipline money reinvested to remove financial barriers to football

£5k reinvested back into football in Somerset

76 people have received small grants

For more information scan the QR code below



Community Engagement



- **Bridgwater Together Event:** Attended by Somerset FA IAG, this event celebrated community diversity.
- **Rainbow Laces Campaign:** The campaign promoted LGBTQ+ inclusivity in football, involving local clubs and leagues. Personal stories and social media engagement were used to enhance the campaign's impact.



Somerset FA Strategy

The IAG supported the Somerset FA Board and Staff to create their 2024-2028 strategy through IAG meetings. The group acted as a critical friend through this process to check, challenge and guide the organisation through an ED&I lens.



Diversity and Inclusion Plan

The DIAP was developed to align with the FA Code of Governance, emphasising the need for structured support for underrepresented groups.



Diversifying Governance

Advice provided to diversify the board through:

- More inclusive recruitment processes
- Improving the application pack's visual appeal
- Using alternative advertising channels to reach a broader audience

Inclusion

Website

- Supported staff to create new inclusion page on website
 - Added details of Individual Access to Football Fund
 - Added Inclusion Calendar
 - Added minutes from IAG meetings for increased transparency
- <https://www.somersetfa.com/inclusion>

For more information, visit <https://www.somersetfa.com/inclusion/inclusion-advisory-group>