

WE FILM YOUR GAMES • YOUR INSTANT REPLAY • WE FILM YOUR GAMES • YOUR INSTANT REPLAY • WE FILM YOUR GAMES • YOUR INSTANT REPLAY

# YIR

The UK's  
**No. 1 Non-League and Grassroots**  
Broadcaster



# Our Story

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Established in 2016, **Your Instant Replay (YIR)** is a team of industry professionals who provide exceptional filming, media, and performance analysis services to football clubs throughout the non-league and women's pyramid, from grassroots to the Vanarama National League and FA Women's Premier League.



# Our Services

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**MATCHDAY** FILMING



**CLUB** MEDIA



**PERFORMANCE** ANALYSIS



# Our Services: Matchday Filming

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## **MATCHDAY** FILMING

**Your Instant Replay** provides high-definition match day filming by delivering extended highlights, full game footage, and pre- and post-match interviews.

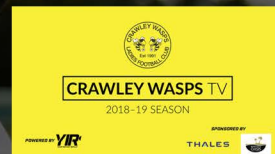
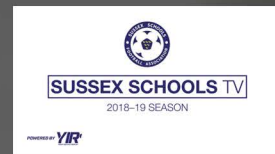
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**YIR**  
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# Our Services: Club Media



## CLUB MEDIA

**Your Instant Replay** provides football clubs with media assistance, including the introduction of their very own YouTube channel, resulting in greater online fan engagement across a range of social media platforms.





# Our Services: Performance Analysis

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## PERFORMANCE ANALYSIS

**Your Instant Replay** provides a bespoke video coding service by delivering individual player highlight clips and statistics for the ultimate performance analysis experience. We do this by using the same analysis software professional clubs use.

We make a video for each player with every contribution they made during the game, which means players don't have to sit down and watch the whole game, scanning through footage. They can just select their contribution tape and simply watch their touches—an effective and convenient visual coaching tool.

TRACK  
ANALYSE  
IMPROVE  
COMPARE

# Our Impact

How has **Your Instant Replay** benefitted clubs?



Increased match  
day attendance  
numbers



Increased club  
social media  
engagement



Increased club  
results and  
performance



Increased chances  
of winning appeals  
with the FA



Increased chances  
of recruiting  
players



Increased exposure and  
brand awareness for  
commercial partners and  
sponsors of clubs



Attracted more  
new sponsors  
for clubs



# Our Packages

24 HOURS

**PRO**

**PRO +**

**ELITE**

**CONTACT US**

Full game footage



Highlights



Post-match interviews



Social media clips



Individual player clips



Team analysis



Second camera  
(wide angle)



**Price**

**£100**  
PER MATCH

**£130**  
PER MATCH

**£160**  
PER MATCH

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