



Westmorland County FA Limited

Director Role Profile

(Health & Wellbeing Champion)

Role Title	Board Director
Reports to	Chair of the Board of Directors

Role Purpose	
<p>Collectively, the Board of Directors of Westmorland County FA Ltd are required to direct the business affairs of the Association and to determine the vision and strategy, plans, policies, and financial investment required to achieve the Association's aims. As such, individually and collectively, the Directors are accountable to the Membership.</p> <ul style="list-style-type: none">• To be an advocate for good health & wellbeing, in and through football, on the Board of Directors.• To promote and champion health & wellbeing initiatives that will benefit Board, Members, Staff and the football community across the Westmorland County FA.• To establish new relationships with non-traditional partners in the fields of health & wellbeing.• To identify, and source, additional funding from external agencies that will allow the delivery of health & wellbeing programmes across the county.	
Direct Reports	None

Location	Westmorland County FA Headquarters 35-37 Appleby Road, Kendal, Cumbria, LA96ET
Estimated time commitment to fulfil the role	The post requires a commitment to attend 6-8 Board meetings a year. Meetings are normally held on the last Monday of the month at Westmorland County FA Headquarters and normally last in the region of 2 hours. Attendance at 1-2 National FA and Regional events per year.
Remuneration or Expenses	This is a volunteer role. Travel and accommodation to FA events where The FA has agreed to reimburse County FA Expenses will be paid in line with the current County FA Expense Policy issued by The FA.

Responsibilities

- Serve as a Director of the Company and to actively participate in its strategic management.
- Execute the responsibilities of a Company Director in accordance with the Companies Act (2006) and other relevant legislation.
- Safeguard the interests of the Membership and stakeholders of the Association.
- Establish clear objectives to deliver the agreed strategy and business plan and regularly review performance against those objectives.
- Ensure the effective implementation of Board decisions by the CEO and staff, holding the CEO to account for the effective management and delivery of the Association's strategic aims and objectives.
- Set challenging objectives for continuously improved performance.
- Oversee the management of risk to the Association, including matters of Health and Safety.
- Develop and maintain an effective corporate governance structure.
- Monitor the financial affairs of the Association through reports provided by the Finance Director and to ensure the effective use of financial and other resources.
- Contribute to constructive debate on all Board matters.
- Promote equality of opportunity throughout the Association.
- Fully participate in Board induction, training or development and performance monitoring.
- Perform other responsibilities as assigned by the Board.
- Lead the creation of a health & wellbeing strategy for the Westmorland County FA.
- To oversee and develop innovative solutions to improve the physical and mental health of those involved in football in the Westmorland County FA.
- To engage effectively with stakeholders including leagues, clubs, and participants to support the delivery of health & wellbeing initiatives.
- To identify, facilitate and develop relationships with non-traditional delivery partners.

Person Specification

Essential Skills

- Strategic leadership and management skills. The ability to develop and monitor organisational strategy.
- Decision-making skills. The appropriate use of knowledge and experience to make informed decisions to the benefit of the organisation
- The ability to debate, discuss and challenge in a constructive manner
- Excellent interpersonal skills. The ability to form strong, productive relationships both internally and externally to the benefit of the Association

Desirable Skills

- Networking with Clinical Commissioning Groups

Knowledge & Experience

<p>Essential</p> <ul style="list-style-type: none"> • Experience of leading health & wellbeing strategies • Experience of implementing workplace health & wellbeing improvement initiatives • Experience of partnership working to improve the health & wellbeing of under-represented groups • Experience of customer service improvement Experience of generating, analysing, and implementing customer insight • A sound understanding of the volunteer-professional relationship and how this can best work to support the work of the Association • An understanding of, and a commitment to, equality in action 	<p>Desirable</p> <ul style="list-style-type: none"> • An understanding of The FA National Game Strategy and how this affects the work of the County Football Associations
<p>The Role Holder will be expected to understand and work in accordance with the values and behaviours of the Westmorland County FA.</p>	
<p>Check Companies House Disqualified Directors Register?</p>	<p>YES</p>

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Westmorland County FA Value	Behaviours
DYNAMIC	Embraces new thinking in pursuit of continuous improvement <ul style="list-style-type: none"> • Identifies the need for, and actions change in direction, practice, policy or procedure • Questions the way things are done and takes informed risks • Continuously seeks to improve efficiency and performance • Seeks new innovative ways of working across the organisation
PASSIONATE	Has a love for the grassroots game and has its best interest at heart <ul style="list-style-type: none"> • Makes decisions that consider what is best for grassroots game • Is proud to represent the association in the community
INCLUSIVE	Champions and ensures that football is, and will remain, a game for everyone <ul style="list-style-type: none"> • Openly collaborates with colleagues and partners in the game • Provides equal opportunity to people of different backgrounds, experience and perspective • Seeks out and embraces new ways of thinking and working
COMMITTED	Ensures they are committed to Inspire and motivate others <ul style="list-style-type: none"> • Is loyal to the organisation and supports its decision-making processes • Consistent in attendance at board meetings and events • Supports the grassroots community to the best of their ability