



UEFA  
**UNDER-17**  
CHAMPIONSHIP  
ENGLAND 2018



**TODAY,  
EUROPE.  
TOMORROW,  
THE WORLD.**

4 - 20 May 2018

**UEFA EUROPEAN UNDER-17 CHAMPIONSHIP  
FLAG DESIGN COMPETITION**



Competition guidelines



## UEFA UNDER-17 EUROPEAN CHAMPIONSHIP FLAG DESIGN COMPETITION

### COMPETITION GUIDELINES FOR PARTICIPATING SCHOOLS

#### Get Creative!

#### Design your Champions Flag for the UEFA European Under-17 Championship 2018

England will proudly host the UEFA European Under-17 Championship for the first time in May 2018. The tournament presents us with a fantastic opportunity to inspire and capture the imagination of young people across the region, and is a unique opportunity for your school to see the next Pogba, Rooney or Ronaldo on your very own doorstep.

The tournament will be played between Friday 4 May and Sunday 20 May, across 10 match days at six venues: Rotherham United, Chesterfield, Burton Albion, Walsall, St George's Park and Loughborough University.

Every stadium will host at least one dedicated schools fixture kicking off at 1pm. Tickets are just £2 for children with free entry for teachers (or accompanying adults). In addition, every school that buys tickets before 28 February will also be entered into a prize draw to win free coach travel to and from one of the games in the tournament or a player visit to their school.

**In addition to the above incentives for schools, we are also running a Champions Flag design competition to enable young people to get involved by getting creative!**

The Champions Flag Competition offers another fun way for your school to get involved in the tournament. The winning designs will be recreated as giant flags and displayed across the stadiums throughout the tournament, and with winner presentations taking place at the stadiums.

#### To enter the competition is easy:

1. The competition is open to all schools and to children aged 6-16 years at the closing deadline.
2. Each child draws their own design entry using the Design Template provided. Please print or photocopy the Design Template as many times as required.
3. Each child then submits their completed Design Template by the internal deadline set by their school.
4. Once all design entries have been collated, schools will then need to complete the enclosed Registration Form and send it together with the completed Design Templates by the closing deadline, **Friday 30 March** to the following address:

U17 Euro Marketing  
St. George's Park  
Burton-Upon-Trent  
Staffordshire  
DE13 9PD

Alternatively you can scan and send high quality digital versions to: [U17EURO@TheFA.com](mailto:U17EURO@TheFA.com)

5. The Judging Panel will select the six winning designs and the respective schools will be notified by **Friday 13 April**.



# UEFA EUROPEAN UNDER-17 CHAMPIONSHIP FLAG DESIGN COMPETITION

## What is the prize?

1. The winners will have their design recreated as a giant flag and displayed at stadiums across the tournament.
2. The schools of the winning designs will receive free coach travel (minimum 50 seater) to travel to and from the match of their choice (subject to availability).
3. The winning schools will be provided with a free match ticket for every design submitted by the school (subject to availability).
4. There will be a presentation at the stadium to each child that submitted a winning design, at the match that the school attends.

## What are the key dates to remember?

- **Friday 30 March 2018:** Deadline for schools to submit their design entries.
- **Friday 13 April 2018:** 6 Winning Designs selected and schools informed in writing by email.
- **4 – 20 May:** The tournament takes place 4-20 May 2018. The prizes for the winning child and school are valid for one of the ten dedicated school fixtures. The schools fixtures are as follows:

### U17 EURO FIXTURES FOR SCHOOLS WITH KICK-OFF TIMES

Friday	04 - May	Group stage	13.00	Walsall FC stadium
Friday	04 - May	Group stage	13.00	St George's Park
Tuesday	08 - May	Group stage	13.00	Loughborough University stadium
Tuesday	08 - May	Group stage	13.00	St George's Park
Thursday	10 - May	Group stage	13.00	Burton Albion stadium
Thursday	10 - May	Group stage	13.00	Loughborough University stadium
Friday	11 - May	Group stage	13.00	Chesterfield FC stadium
Friday	11 - May	Group stage	13.00	St. George's Park
Monday	14 - May	Quarter-final	13.00	Walsall FC stadium
Thursday	17 - May	Semi-final	13.00	Rotherham United stadium

## How can teachers help?

School teachers can encourage children to participate as well as coordinate entries for the class and/or the entire school.

Please ensure that you set an internal deadline for completed Design Templates to allow plenty of time to collate and send your entries to the address provided by the deadline of 30 March 2018.

*Tip: One suggestion is to set this as a task to complete at home over the February half-term holiday! Teachers might want to spend up to 15 minutes brainstorming some design ideas with their class to help encourage them to participate.*

## What do children need to do?

Each child should draw their own design using the Design Template provided. It is important that children use bold colours to create their design and that they stay within the lines of the box on the Template. Here is a list of suggested themes to help with some inspiration:

- A design based on a tournament theme such as the England Three lions crest, a European country's flag, tournament logo or what football means to them personally.
- A design based on a regional themed incorporating local landmarks or traditions.
- A design incorporating your school colours or logo.

## How will Designs be judged?

The flag design winners will be chosen by a specially appointed Judging Panel involving senior representatives from UEFA, The FA and regional partners involved in the staging of the UEFA European Under-17 European Championship this year.

## Terms & Conditions

1. The competition is open to school children aged 6–16 years at the closing deadline of the competition.
2. One entry per child. Unlimited number of entries per school.
3. The deadline for schools to submit their Registration Form and completed Design Templates is **Friday 30 March 2018**. Entries received after this time will not be valid.
4. Schools are responsible for collating and submitting completed Design Templates.
5. By entering, prize winners agree to allow the free use of their names and flag designs for publicity and news purposes in direct relation to this specific promotion only. Entrants confirm that they have the right to submit the design used to enter the competition in accordance with these terms and conditions.
6. Prizes provided are non-transferable and no cash alternative will be offered. Winners are strictly prohibited from selling their prizes to any other person.
7. The Judging Panel's decision is final and neither it nor The FA will enter into any correspondence on this matter.
8. In the event of unforeseen circumstances The FA reserves the right to offer alternative prizes of equal or greater value.
9. The FA reserves the right to amend, alter or terminate this promotion at any time due to circumstances beyond its control.
10. Accommodation is not included in the prize and The FA accepts no responsibility for any costs associated with any prize which are not specifically included in that prize including, without limitation, meals, personal expenses and insurance in connection with the prize.



## UEFA EUROPEAN UNDER-17 CHAMPIONSHIP FLAG DESIGN COMPETITION

11. The FA does not accept responsibility for any entries which are lost, delayed, incomplete or otherwise not received or cannot be entered for technical or any other reason. Proof of delivery of the entry is not proof of receipt.
12. The FA shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid claims including, without limitation, to require further verification as to the identity, age, and other relevant details of a participant.
13. The FA reserves the right at its absolute discretion to disqualify any entry which it considers does not comply with these Terms and Conditions or any participant who it reasonably believes has interfered with the fair running of this competition, including providing false or misleading information.
14. The competition winners agree to comply with the conditions of entry applicable at the ground/ stadium at which any applicable game is hosted and shall ensure that those attending with them do so. Contestants who are rude, abusive or deemed otherwise unsuitable by The FA may be excluded from the competition or required to leave any ground or stadium.
15. This Agreement and all matters arising from or connected with it shall be governed by and construed and interpreted in accordance with the laws of England and Wales, and the Parties hereby submit to the non-exclusive jurisdiction of the courts of England and Wales.

Any enquiries about the Competition or the above Terms & Conditions should be emailed to:  
[U17EURO@TheFA.com](mailto:U17EURO@TheFA.com)

For more information about the tournament please visit:  
[www.TheFA.com/U17Euro](http://www.TheFA.com/U17Euro)

