



**FOR ALL**

# WOMEN'S AND GIRLS' FOOTBALL IN NUMBERS 2017/18 SEASON

THE FA'S STRATEGY FOR WOMEN'S AND GIRLS' FOOTBALL: 2017-20

OBJECTIVES:

- DOUBLE PARTICIPATION
- DOUBLE FANS
- CONSISTENT SUCCESS ON THE WORLD STAGE

## PARTICIPATION

**3,818**



AFFILIATED YOUTH TEAMS

**1,580**



AFFILIATED WOMEN'S TEAMS

**900,000**



GIRLS PLAYING (5-15)

**1,580,000**



WOMEN PLAYING (16+)

**2,480,000**



TOTAL FEMALE PLAYERS

**150**



AFFILIATED DISABILITY TEAMS

**1,219**



MINI-SOCCER TEAMS

**8,000**

ATTENDED FA GIRLS' FOOTBALL FESTIVALS AND FANZONES

**42,110**

FA GIRLS' FOOTBALL WEEK ATTENDEES (APRIL 2018)

**880**



THE FA GIRLS' FOOTBALL CENTRES

**60 NEW**



FA GIRLS' FOOTBALL SCHOOL PARTNERSHIPS ESTABLISHED

## LIONESSES

**NO. 4**

FIFA RANKING

SEMI-FINALISTS IN UEFA WOMEN'S EURO 2017

**25,603**

FANS



ENGLAND v WALES FIFA WOMEN'S WC QUALIFIER APRIL 2018

**2,511**



PLAYERS ON ENGLAND TALENT PATHWAY

## SSE WOMEN'S FA CUP FINAL RECORD ATTENDANCE

**45,423**



**4.6/5**

SSE WOMEN'S FA CUP FINAL VISITOR EXPERIENCE RATING

**20**



TEAMS IN THE FA WSL

THE DOMESTIC GAME

**276**

ENTRIES INTO SSE WOMEN'S FA CUP AND PRIZE MONEY:

**£251,300**

## AWARENESS

**60+**

WOMEN'S FOOTBALL MATCHES BROADCAST OR STREAMED ONLINE (INCLUDING RADIO)

**1.9 MILLION**

PEAK AUDIENCE FOR THE SSE WOMEN'S FA CUP FINAL

**6 & 2**

SPONSORS

BROADCAST PARTNERS

**1.7 MILLION VIEWERS**

FOR ENGLAND v WALES, FIFA WOMEN'S WORLD CUP QUALIFIER APRIL 2018

**182,000**



10% INCREASE IN SOCIAL MEDIA FOLLOWING

**1.4 MILLION VIEWERS**

PEAK VIEWING FOR BBC WOMEN'S FOOTBALL SHOW

## FEMALE WORKFORCE

**40,645**

FA-QUALIFIED COACHES (INCLUDING 47 'A' LICENCE HOLDERS AND SEVEN PRO-LICENCE HOLDERS)



**1,450**



FA-QUALIFIED REFEREES (393 TRAINEES)

**8**



WOMEN'S HIGH-PERFORMANCE FOOTBALL CENTRES ESTABLISHED

**8**



COACH DEVELOPMENT OFFICERS APPOINTED

**2**



FEMALE MEMBERS OF THE FA MAIN BOARD

**16**



FEMALE MEMBERS OF FA COUNCIL